

## Lingerie Fighting Championships Enjoy Record Year in 2021

Controversial MMA League Sees Revenues Soar More Than 300%

LAS VEGAS, NEVADA, USA, November 8, 2021 /EINPresswire.com/ -- Lingerie Fighting Championships, Inc. ("LFC") (OTC Pink:BOTY) wrapped their 2021 season with another successful event, LFC35: Booty Camp 3D, on Halloween. It was the fifth event of the year, a record for the controversial MMA league, and an impressive accomplishment considering Covid restrictions and cancellations worldwide.



Lingerie Fighting Championships is the worldest hottest MMA

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Shaun Donnelly, CEO

Site revenues are up 318% over last year and 558% over 2019. Booking fees and sponsorship sales are up 300% over last year and 218% over 2019. Overall revenues are up more than 300% over the previous two years.

"I'm very encouraged by the direction the company is heading," Donnelly says. "When you compare where we are now over 2018 the differences are pretty stark."

In the past three years the company has bought out 5 of its 6 funders and launched several new revenue streams. 2021 highlights include:

January: 2021 calendar released on schedule despite Covid

February: Reddit takes notice of BOTY

March: launch of own PPV platform in time for LFC31 April: expansion of European distribution via FilmOn

June: debut of 10th season of LFC Exposed! reality series July: LFC Madness virtual bracket generates more than 100,000 votes August: three shows at the most attended Sturgis Motorcycle Rally of all time

October: launch of LFC Network on Roku

November: launch of LFC's own CBD pain relief cream

What does 2022 have in store for LFC? Donnelly has set several goals for the company including at least six events, expansion into Mexico and South America (events and TV), the release of several new original series on LFC Network, the creation of LFC's own NFT's and much, much more.

"I'm very confident 2022 will be another record year," Donnelly predicts. "We're just getting started!"

About Lingerie Fighting Championships Inc.



Hungarian Sheena Bathory Debuts at LFC35



Teri London Returned To Action At LFC35

Lingerie Fighting Championships Inc. is a sports entertainment company focused on producing unique mixed events for live audiences and television viewers featuring attractive & athletic female fighters.

For more information please visit <u>www.lingeriefc.com</u>.

## Forward Looking Statements

This release contains certain "forward-looking statements" relating to the business of the Company. These forward-looking statements are often identified by the use of forward-looking terminology such as "believes," "expects," "anticipates" or similar expressions. Such forward looking statements involve known and unknown risks and uncertainties that may cause actual results to be materially different from those described herein as anticipated, believed, estimated or expected. Investors should not place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company's actual results could differ

materially from those anticipated in these forward-looking statements as a result of a variety of factors, including the Company's ability to deliver the content as described in this press release, to generate revenue from the agreement described in this press release and to enter into distribution agreements with cable and satellite systems with sufficient viewership to generate revenue from the program.

The public filings of LFC may be accessed at the SEC's Edgar system at <a href="www.sec.gov">www.sec.gov</a>. Statements herein are as of the date of this press release and should not be relied upon as of any subsequent date. LFC cautions readers not to place reliance on such statements. Unless otherwise required by applicable law, LFC does not undertake, and LFC specifically disclaims any obligation, to update any forward-looking statements to reflect occurrences, developments, unanticipated events or circumstances after the date of such statement.

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