

Business Reporter: Why budgeting for physical and home office connectivity is key

Reliable networks can make or break the shift to the hybrid workplace

LONDON, UNITED KINGDOM, November 9, 2021 /EINPresswire.com/ -- In an article published on Business Reporter, Jaya Deshmukh, Executive Vice President – Strategy and Transformation at Colt Technology Services, talks about the lessons that the pandemic has taught us regarding the importance of connectivity, as well as about how businesses need to adopt a more systematic approach to make hybrid work – a combination of remote and on-site – a reality.

During the pandemic families were jostling for the bandwidth that consumer-grade packages had to offer. However, the imminent – if partial – shift back to the office is expected to put unprecedented strain on office connectivity without completely freeing home networks from the extra traffic. While during the pandemic HR leaders indicated that poor technology and infrastructure is the biggest barrier to effective remote working, the lack of reliable enterprise networks and a systematic approach to securing high-capacity home office connectivity may become the main impediments to the efficient communication and collaboration between onsite and remotely working staff.

In the present business environment characterised by VUCA (volatility, uncertainty, complexity and ambiguity), where the volume of internet traffic may change significantly between different time periods, it's also crucial that businesses have access to scalable connectivity that they can dial up and down as and when needed.

Thanks to both a wide adoption of cloud-computing and large swathes of the workforce accessing corporate systems on their own devices through home networks, the security perimeter of a company has become diffuse and, consequently, harder to protect. Therefore, finding a connectivity partner such as Colt offering SASE (secure access service edge) that consolidates networking and security functions in a single integrated cloud service, alongside with related training and support services is key to a sound and sustainable cybersecurity posture.

To read the article from Jaya, <u>click here</u>.

•• About Business Reporter ••

Business Reporter is an award-winning supplement published in the Sunday and Daily Telegraph, City AM and online, delivering news and analysis on issues affecting businesses to a global audience. It also hosts conferences, debates, breakfast meetings and exclusive summits.

www.business-reporter.co.uk

•• About Colt ••

Colt strives to transform the way the world works through the power of connectivity. The Colt IQ Network connects 900+ data centres across Europe, Asia and North America's largest business hubs, with over 29,000 on net buildings and growing.

Colt understands business connectivity requirements and provides high performance and high bandwidth solutions to enable customers' success, with Colt's vision centering on being the most customer oriented business in the industry. Customers include data intensive organisations spanning over 210 cities in more than 30 countries. Colt is a recognised innovator and pioneer in Software Defined Networks (SDN) and Network Function Virtualisation (NFV). Privately owned, Colt is one of the most financially sound companies in its industry and able to provide the best customer experience at a competitive price.

For more information, please visit <u>https://colt.net</u>.

Business Reporter Press +44 20 8349 4363 email us here

This press release can be viewed online at: https://www.einpresswire.com/article/555813726

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire[™], tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2021 IPD Group, Inc. All Right Reserved.