

NaVOBA Names Top 2021 Best Corporations for Veteran's Business Enterprises®

This prestigious list honors large corporations that most successfully engage certified Veteran's Business Enterprises® (VBEs/SDVBEs) as suppliers.

ORLANDO, FLORIDA, USA, November 9, 2021 /EINPresswire.com/ -- ORLANDO (November 9,

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The core values held dear by our nation's veterans and by NaVOBA mirror ours at Travel + Leisure Co." With Veteran's Day on the horizon, we are humbled by this distinction."

Jose Nido, VP of Global Supplier Diversity at Travel + Leisure Co. 2021): The National <u>Veteran-Owned Business</u> Association (NaVOBA) announced today the best U.S. corporations committed to working with veteran-owned businesses in 2021 using data and responses from the 2021 Best Corporations for Veteran's Business Enterprises[®] (BCVBE) Survey. This prestigious list honors those large corporations that most successfully engage the nation's certified Veteran's and Service-Disabled Veteran's Business Enterprises[®] (VBEs/SDVBEs) as suppliers.

"The military teaches leadership, teamwork, integrity, resolve and ingenuity," said NaVOBA President Matthew Pavelek. "These intangibles are also the most important

ingredients for success in running a business – which is why corporate America is so eager to partner with veteran-owned suppliers. The corporations we honor with this program just happen to be the best."

The companies that earned this year's distinction include: Anthem, CDW, Lockheed Martin Corporation, Lowe's Companies, Inc., Lumen, Pitney Bowes, PNC, Sanofi, Shell Oil Company, The Walt Disney Company, Travel + Leisure Co., USAA, US Bank and Vistra Energy.

"The core values held dear by our nation's veterans and by NaVOBA mirror ours at Travel + Leisure Co.," said Jose Nido, vice president of global <u>supplier diversity</u> at Travel + Leisure Co. "We are proud to support our nation's veterans and are grateful for our relationships with our veteran-owned suppliers. With Veteran's Day on the horizon, we extend our thanks and gratitude to all those who have served, and those who continue to serve, and we are humbled by this distinction."

"NaVOBA's efforts to identify the best big corporations doing business with veteran-owned

businesses as suppliers has grown dramatically," said NaVOBA Vice President Mimi Lohm. "Recognizing these excellent Supplier Diversity Programs brings well-deserved acknowledgement to the exceptional job these firms do at working with America's vetrepreneurs."

To determine the 2021 Best Corporations for Veteran's Business Enterprises[®], NaVOBA analyzed large companies' policies relating to the inclusion of veteran-owned and/or service disabled, veteran-owned businesses as part of every company's supplier diversity program and the way in which that company utilizes its outreach program to attract veteranowned and/or service disabled, veteran-owned businesses. NaVOBA also explored the company's procurement infrastructure and allocation of assets, and any supplemental actions the company may have taken to improve its relationship with Certified Veteran's Business Enterprises[®] and/or Service-**Disabled Veteran's Business** Enterprises[®].

The companies that earn the Best Corporations for Veteran's Business Enterprises[™] distinction were recognized at the Veterans Entrepreneurship & Training Symposium (VETS '21) during National Veteran's Small Business week in Orlando, Fla.



NaVOBA's Best Corporations for Veteran's Business Enterprises Awards



This seal identifies veteran-owned businesses that have earned the distinction as a NaVOBA Certified Veteran's Business Enterprise

To learn more about NaVOBA's Corporate Allies visit <u>www.navoba.org/Learn</u>.

About The National Veteran-Owned Business Association (NaVOBA)

NaVOBA is an independent 501(c)(3) nonprofit organization and two-thirds of NaVOBA's Board of Directors seats are held by corporations to ensure its alignment with the needs of corporate supplier diversity programs. NaVOBA proudly serves as the official veteranowned business partner of the National Business Inclusion Consortium (NBIC). NaVOBA provides a direct link for contracting between



Corporate Ally

corporate America and Certified Veteran's Business Enterprises™ (VBE) and Certified Service-Disabled Veteran's Business Enterprises™ (SDVBE).

NaVOBA's mission is to create corporate contracting opportunities for America's Veteran's and Service-Disabled Veteran's Business Enterprises (VBEs/SDVBEs) through <u>certification</u>, advocacy, outreach, recognition and education. For more information visit us on the web at <u>http://www.navoba.org</u> or follow us on Facebook at <u>www.facebook.com/navoba</u> and on Twitter @navoba. # # #

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For more information or to arrange interviews, contact: NaVOBA Inquiries at (724) 362-8622 ext. 100 or inquiries@navoba.org.

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