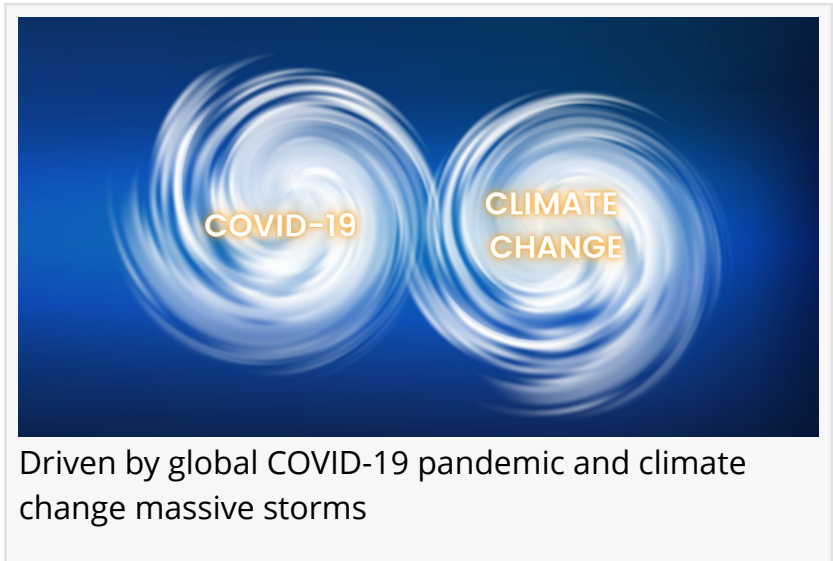


# Cambashi data reveals twin storms are driving a 'simulation revolution'

*Effects of global pandemic and climate change combine to fuel engineering simulation growth through 2025.*

CAMBRIDGE, CAMBRIDGESHIRE, UNITED KINGDOM, November 9, 2021 /EINPresswire.com/ -- Cambashi, a global leader in research, consulting and training for engineering and industrial software markets, is predicting that massive twin storms – the global COVID-19 pandemic and climate change – are driving a 'simulation revolution'.



In a new white paper, [Twin Storms – driving the Simulation Revolution](#), Cambashi and IntrinsicSIM outline key data that reveals significant growth patterns for engineering simulation in the CAE (Computer Aided Engineering) market through 2025.



The simulation revolution is about making engineering simulation widely available to support improved decision making throughout the entire lifecycle of engineered products and processes.”

*Joe Walsh*

Cambashi and intrinsicSIM collaborate to produce flexible and cost-effective access to CAE market data via the Cambashi CAE Observatory and [CAE Market Snapshots](#). Petra Gartzon, Senior Consultant at Cambashi, said: “The 2021 release of the CAE Observatory shows that the simulation revolution has already begun. COVID-19 has fundamentally affected working patterns and how many people go back to the office. This will require a major redesign of office facilities, which in turn will create significant opportunities for simulation software.

“In addition, climate change, which has caused major global weather events, is driving the need to design or redesign buildings to make them environmentally safer. So, the combination of these two massive storms is helping to fuel increased demand for engineering simulation in the next few years.”

IntrinSIM CEO, Joe Walsh, added: "The simulation revolution is about making engineering simulation widely available to support improved decision making throughout the entire lifecycle of engineered products and processes. There is increasing strategic awareness that engineering simulation is key to competitiveness, with recurring cloud-based revenue streams and new applications expanding the opportunities."

A full article Twin Storms - driving the simulation revolution is available on request.

[Request the white paper Twin Storms - driving the Simulation Revolution](#)

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#### ABOUT CAMBASHI

Cambashi is a global market research, industry analysis, consulting and training company, focused on engineering and industrial software markets (IoT, BIM, PLM, CAD/CAM/CAE). For over 35 years the company has provided in-depth market intelligence and analysis, based on comprehensive, multi-perspective datasets. The Cambashi CAE Observatory reports on 2D and 3D physics-based simulation/analysis software and related services from more than 480 companies worldwide. Visit [www.cambashi.com](http://www.cambashi.com)

#### ABOUT INTRINSIM

IntrinSIM collaborates with clients in the engineering software market to design, create, improve, validate and/or implement key aspects of their business, technology and go-to-market initiatives. With a strong focus on the CAE and simulation market, intrinSIM brings additional insight to



**TWIN STORMS – DRIVING THE SIMULATION REVOLUTION**

Why the twin storms of the global pandemic and climate change are fuelling engineering simulation growth through 2025 and beyond

October 2021, by Petra Gartzten and Joe Walsh

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Why the twin storms of the global pandemic and climate change are fuelling engineering simulation growth through 2025 and beyond

Cambashi's primary research and robust market sizing and forecasting methods. Visit [www.intrinsim.com](http://www.intrinsim.com)

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