



# A Business Branding Agency — Having served over 1700 clients in USA, CANADA and beyond.

*Levitate your corporate identity with competitive branding strategies. Seize the freedom to advance your brand expression towards endless avenues.*

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/EINPresswire.com/ -- Go Logo Now is reportedly recording an increasing popularity as a branding agency in the regions of Canada and the United States of America.

The agency has a 13-year long history of serving clients, helping them in shaping the brand identities of several top-notch businesses.

Go Logo Now has acted as the building block for the success of thousands of brands for the past decade and now,

they are ready to expand more than ever. Their alliance with digital brand intelligence allows one to dominate their way towards being known. They help you visually express your brand, followed up by marketing your presence.

The strategy of Go Logo Now is to devise elaborate plans in order to perfectly complement a business's unique image by targeting two key focal points.

- Bringing ideas to life
- Developing the practical groundwork to enable your brand to excel.

Every successful brand has to delve into target audience research to form its brand strategy. These practices increase their chances of gaining a prominent standing in the target market. As

The image shows the Go Logo Now logo, which consists of a stylized checkmark inside a red circle, followed by the text "GO NOW LOGO" in a bold, sans-serif font. Below the logo is the text "Go Logo Now". Underneath is a dark grey menu with eight white buttons, each with an icon and a label: "Creative Design Services" (with a pencil icon), "Business Processing Outsourcing" (with a group of people icon), "Digital Marketing & SEO" (with a magnifying glass icon), "Video/Audio Production" (with a video camera icon), "App Development" (with a smartphone icon), "Web Development" (with a computer monitor icon), "Post Production" (with a film strip icon), and "Animations" (with a play button icon).

Services We Offer

soon as the brands get close enough to achieve a level of recognition, Go Logo Now arrives on board to develop the crucial strengths that differentiate the brand from other organizations and set the brand under the limelight.

As a result, the brand positioning begins to offer unique services to fulfill customer needs and presents itself as the top-notch solution base for its customers.



### Forming Brands from scratch

A good branding strategy can do wonders for new businesses. Go Logo Now explains how exactly they strategize to form a brand from scratch.



The important thing is that your teammates have to know you're pulling for them and you really want them to be successful."

*Kobe Bryant*

The branding agency, Go Logo Now, never stops at the bare minimum. A well-defined branding strategy is not limited to just branding designs. It encompasses everything related to the Brand's ideas and their end goals.

Starting from the company's name to designing the brand's visual identity, including various steps of logo creation,

branding, website development, marketing campaigns, and optimizing social media presence. This is the bare minimum for the execution of a branding strategy. However, Go Logo Now claims that their brand strategists go an extra mile to make the brand's offline and online presence successfully recognized. With strategies powered by SEO and SMM, Go Logo Now is focused to set millions of ambitious ideas to succeed and get the recognition and popularity that they deserve.

Go Logo Now explained their process as under:

#### [Logo Design:](#)

Giving a kick-start to the brand's idea with a custom logo design.

Go Logo Now's graphic artists research extensively before the presentation. They believe that a well-designed logo carries a cognitive meaning behind it, so they execute with the right combination of colors, geometry, and typography. Using this method creates a subconscious

association in the mind of the viewer, helping the targeted audience to relate to your vision.

### [Website Design & Development:](#)

Go Logo Now designs a fully integrated website design. They create an online presence that rests safely to grow in the company's hands.

They begin their website design process with result-oriented optimization. Their team then focuses on perfecting the company's identity and online presence, to generate the highest website traffic possible for the company. This technique has helped thousands of their clients' websites grow by not only establishing an online presence but also achieving an aesthetical web design.

### [Mobile App Design & Development:](#)

We promise success with our app development services.

Go Logo Now has been developing mobile applications for over a decade. They provide dynamic solutions for enterprises with complex requirements. This has certainly enabled them to master multiple niches over time. Moreover, a considerable number of apps designed and developed by Go Logo Now have attained top ratings in the app markets.

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