

Affinity Group Publishing, a New Start-Up Business Unit of Newsmatics, Launches 873 Asia & Middle East Publications

Affinity Group Publishing Continues Building Up Its Global Publication Network. Portfolio of News Publications Numbers 2,173

WASHINGTON, D.C., UNITED STATES, November 10, 2021 / EINPresswire.com/ -- [Affinity Group Publishing](#), a division of [Newsmatics](#) is announcing today that it has launched 873 Asia and Middle East news publications. They are powered by Newsmatics' proprietary global news indexing systems, presenting structured news content from thousands of worldwide English language sources.

These new publications cover all countries in the Middle East and Asia. They include [Beijing Free Press](#), [China Daily Sun](#), [Australian News Journal](#), [Egypt Political Times](#), [Saudi Arabia Business Times](#), [The Japanese Globe](#), [Afghanistan News Wire](#), and [Pyongyang Free Press](#). Each is dedicated to a specific topic, region, or a combination of both. Affinity Group Publishing is using proprietary tools to populate each publication with topic-relevant and engaging news articles, applying its vast experience from creating its own world-leading newswires.

David Rothstein, CEO of Newsmatics, says "We are reaching deeper into affinity topic



AFFINITY
GROUP PUBLISHING

Affinity Group Publishing



Newsmatics
A NEWS TECH COMPANY

Newsmatics (formerly IPD Group)



With our groundbreaking categorization of news sources we help our readers navigate the ever-deepening maze of bias and disinformation"

David Rothstein

communities to present localized content from vetted sources. Our planning leads to hiring local journalists to further increase the quality of our localized news content and help the community of journalists at a time when real journalism is under duress."

"These new publications are a proving ground for a range of our pioneering publishing models and there are many more to come," says Mr. Rothstein. "Our publications present a unique and convenient combination of 3rd-party

content and links to millions of indexed news articles from across the globe. We are developing a platform for local media innovation applicable to anyone from Boston to Bangladesh. In addition, we offer unique tools for global publishers that provide added context to the news content itself."

Finally, Rothstein stated "we are looking into the future and experimenting with publishing models. With our groundbreaking categorization of news sources, we help our readers navigate the ever-deepening maze of bias and disinformation."

About Affinity Group Publishing

Affinity Group Publishing is a new operating division of IPD Group, Inc. Its first product launch includes 2,173 global as well as U.S. publications. Over the next 90 days, hundreds of news publications covering Europe, Africa, Latin America, and the Caribbean will roll out, with a total of approximately 3,800+ publications launched by March 2022.

About Newsmatics

Newsmatics Inc. is an independent privately held news tech company headquartered in Washington, D.C., focused on news technology platform development. Its activities include media monitoring, custom media analysis, and advanced intelligence software applications.

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