

Increasing initiatives to provide better quality smart education to students is driving growth of the PRO AV market

The increasing adoption of PRO AV and KVM in smart learning is expected to drive market growth during the forecast period.

SEATTLE, WASHINGTON, UNITED STATES, November 10, 2021 /EINPresswire.com/ -- The growing adoption of professional AV in smart learning is driving the expansion of the professional AV market. Also, the rising adoption of advanced technologies like Pro AV for enterprise purposes is another key factor augmenting the expansion of the market over the forecast period. Moreover, thanks to growing demand from the company sector key players are engaged in strategic collaborations so as to supply advanced Pro AV solutions to the customer. as an example , in January 2020, ATEN Technology, Inc., a U.S. subsidiary of ATEN International Co., Ltd., a Taiwan-based connectivity solution provider, collaborated with Germany-based engineering and technology company, Robert Bosch GmbH. Through this collaboration, ATEN's Pro AV and KVM products are integrated with Bosch Company's DCN (Digital Congress Network) Conference System so as to efficiently manage the KVM and Pro AV services in enterprises.

Asia Pacific is predicted to dominate the worldwide [Pro AV market](#) thanks to emerging economies like India and China are taking initiatives to supply better quality smart education to students. as an example , consistent with a report by India Brand Equity Foundation, the govt of India took several initiatives like Pradhan Mantri Gramin Saksharta Abhiyan (in October 2017), skill India (July 2015), et al. . Moreover, the K-12 market is rapidly growing within the Asia Pacific region.

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1. In March 2021, Hall Technologies, a designer and manufacturer within the AV industry, announces the launch of the new HIVE Control. This scalable and affordable AV solution leverages the simplest in modern IoT, legacy control, and automation
2. In February 2020, Neutrik announced the event of NEUTRIK® MINEA, a Milan-certified audio module. MINEA may be a 2x2 stream Milan-certified audio module.

Pro AV may be a product that's rapidly growing in popularity with both consumers and businesses. Advanced advancements in HDTV technology are revolutionizing the way during

which professional visual, or Pro AV, television equipment is employed to speak , collaborate, produce, and market in commercial settings. Many business owners and entrepreneurs are discovering that they will utilize high-resolution television equipment to feature knowledgeable touch to virtually any event or presentation. Business owners and entrepreneurs who have an occasion arising might want to think about showing some Pro AV equipment, along side standard or home theatre equipment at the event to make a good higher quality experience for the attendees.

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