

# Pureinsights Expands International Marketing

*Martin Bayton spearheads expansion into growth markets*

HERNDON, VIRGINIA, UNITED STATES, November 11, 2021 /EINPresswire.com/ -- Pureinsights Technology Corporation ("Pureinsights™") today announced that Martin Bayton will be joining the company as Director of International Marketing.

“

Martin brings a valuable combination of marketing and industry experience to Pureinsights including his extensive knowledge of enterprise search, data analytics and cloud computing.”

*Kamran Khan, CEO*

Bayton is responsible for helping Pureinsights continue its expansion into growth markets. He has more than 25 years of experience in marketing software and services and is an evangelist for search and data analytics. Prior to joining Pureinsights, Bayton held marketing and business development positions at Accenture, Search Technologies, Qlik and Convera.

Pureinsights CEO, Kamran Khan notes: “Martin brings a valuable combination of marketing and industry

experience to Pureinsights including his extensive knowledge of enterprise search, data analytics and cloud computing. He will be critical to helping the company expand our international business.”

Bayton joins a [seasoned management team](#) with decades of experience working together to deliver consistent, double-digit growth at companies such as Accenture, Search Technologies and Convera.

About Pureinsights™

Pureinsights has deep expertise building search applications with conventional search engines. The company helps customer go "Beyond Search", using Knowledge Graphs, Machine Learning, and Natural Language Processing to build enterprise search applications that better understand user intent and deliver answers users want. "Just make it work like Google."

Pureinsights™ is a trademark of Pureinsights Technology Corporation.

For more information visit us at [www.pureinsights.com](http://www.pureinsights.com). Stay up to date on the latest Pureinsights news and content by [subscribing to the Pureinsights newsletter](#), and following Pureinsights on LinkedIn, Twitter, and YouTube.

Graham Gillen  
Pureinsights Technology Corporation  
+1 703-625-8437

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/556001502>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.