

Digital Laura Anderson LLC Highlights Critical Importance of Scaling Facebook/Instagram Ads & Email Marketing

Focusing on these key areas can grow a brand's total revenue by 40%, despite challenges associated with IOS 14.

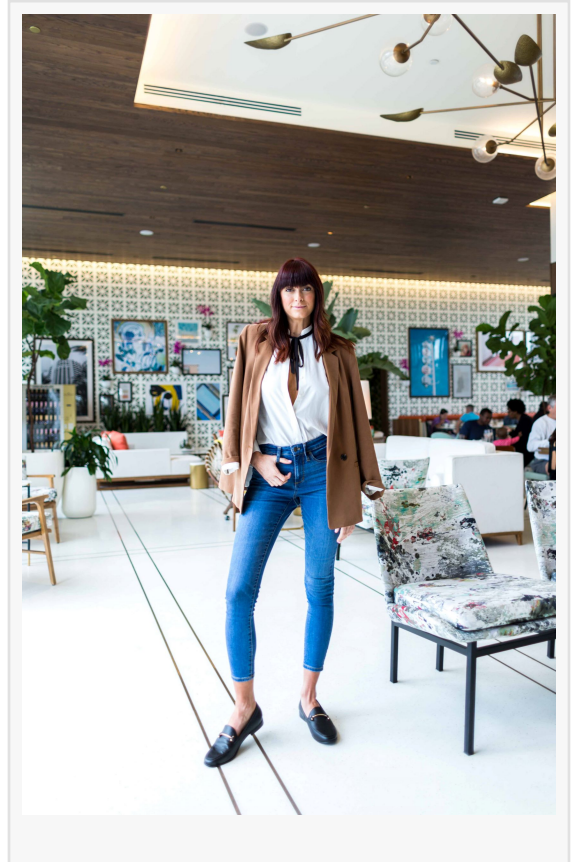
MIAMI, FLORIDA, UNITED STATES, November 10, 2021 /EINPresswire.com/ -- [Digital Laura Anderson LLC](#) is making bold moves to inform businesses about the critical importance of scaling their Facebook/Instagram ads and [email marketing](#) campaigns.

Digital Laura Anderson LLC was founded by Laura Anderson, a wildly successful Facebook and Instagram marketer based in Miami, Florida. The company specializes in e-commerce, scaling brands' Facebook/Instagram ads, and optimizing their email marketing. Additionally, the company provides professional content creation tailored to each clients' needs.

In the company's most recent news, Digital Laura Anderson LLC is sending a message to businesses across the United States: [scaling Facebook/Instagram ads](#) and increasing email marketing campaigns is crucial to growth and development. According to Laura herself, by doing so, companies can grow their brand's total revenue by a whopping 40% using her tailored strategies – even despite the challenges associated with IOS 14.

"Through my vast experience in the marketing industry, combined with tried-and-true methods, I am able to determine what a brand's digital presence is lacking, formulate a custom strategic advertising plan with Facebook ad funnels, and email marketing to generate long-term results," Laura says. "Navigating through IOS 14 in particular has been a challenge for a lot of businesses and I have been able to scale all my clients successfully despite these challenges."

"Agencies are a plug and play sort of deal, they place all their clients into the same advertising model, and pay no attention to specific brand detail and testing out the things that are specific to



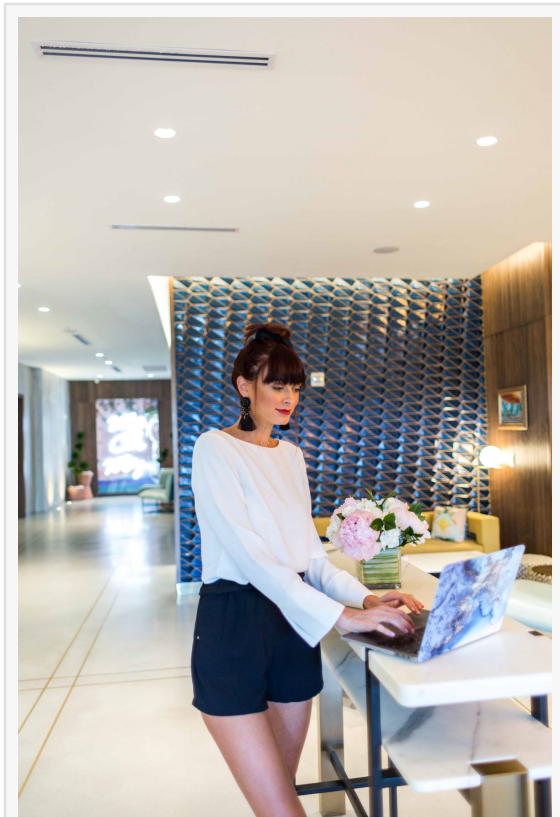
them individually,” Laura continues. “With me, I know no two brands are the same and what may work for one brand isn’t necessarily going to work for another. All my clients have custom strategies that are tailor made specific to them which enables me to scale them at their highest ROA.”

For more information about Digital Laura Anderson LLC, or to book the company’s services, please visit <https://digitallauraanderson.com/>.

About Digital Laura Anderson LLC

Digital Laura Anderson LLC was founded in 2015 by Laura Anderson, a marketing expert with over 10+ years in the industry. Through her experience and knowledge understanding the grassroots of Facebook marketing, Laura has helped multimillion dollar clients scale their ads, as well as optimize their email management to leverage the most out of their digital marketing. Laura works with a team of dedicated professionals who help to ensure every client’s needs are met.

Laura Anderson
Digital Laura Anderson LLC
digitallauraanderson@gmail.com



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