



# Truforte Business Group Forecasts a Positive Outlook for Florida Business Sales in 2021-2022

*As market conditions in Florida continue to improve and interest rates are low, Truforte Business Group projects that business sales will be on the rise.*

FORT MYERS, FL, UNITED STATES, November 11, 2021 /EINPresswire.com/ -- Truforte Business Group is a recognized leader in business brokerage and advisory services for buyers and sellers in Florida. Founded in 1994, the full-service [business brokerage firm](#) offers a range of services, including business valuation, consultation on the best terms and conditions of sale for clients, and marketing that attracts qualified buyers. According to their team, the market for business sales and acquisitions looks to be on an upswing throughout 2021 and 2022, as more and more people seek out new opportunities in the business-friendly environment of Florida and existing companies expand toward new markets.

Florida has a very favorable business climate with pro-business tax policies and a cost of doing business among the best in the nation. With its strategic location, affordable workforce/land, and zero personal income tax Florida continues to attract people aspiring to achieve their goal of business ownership. With this increased interest, it is now easier than ever for businesses to sell when there are more buyers in the market. In addition, interest rates are low currently, allowing sellers to get the most cash for their business, while buyers can get better deals in their preferred industry, creating a win-win situation for everyone.

Corporate transactions require the guidance of someone who understands the many moving parts. Truforte Business Group is dedicated to providing personalized guidance and support to everyone looking to leverage this prime-time opportunity for selling or buying a business in the Sunshine State. The firm handles each and every aspect of a business sale, from listing to business valuations to negotiating and everything in between. "We understand that this is likely one of the most important decisions you will make in your life, and our team of experienced brokers, financial advisors, and experts in business management are here to guide you every step of the way." Says Bruce Pockrandt, Managing Broker, Truforte Business Group.

Truforte Business Group, a member of Business Brokers of Florida (BBF) and the International Business Brokers Association. (IBBA) has been connecting business owners and buyers for decades. The team comprises people who understand the intricacies of business transactions and know how to navigate through several contingencies to reach a successful conclusion. They

have an extensive database of [Florida businesses for sale](#) and buyers interested in purchasing businesses. The company currently offers a complete spectrum of services to assist sellers and buyers, including consultation, business valuation, transaction negotiation, transaction management, and legal support related to the purchase by partnering with a closing attorney. For more information about the company and offered services visit their [official website](#).

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