

Vegas Sports® Announces Authorization to Partner with Major Virginia Sportsbooks

The Virginia Lottery approves registration as sports betting vendor

LAS VEGAS, NEVADA, UNITED STATES, November 11, 2021 / EINPresswire.com/ -- Vegas Sports Inc., a provider of player acquisition services for the regulated domestic sports betting industry, announced



today that it has been licensed by the <u>Virginia Lottery</u> to provide marketing services for licensed operators in the state.

Vegas Sports strives to make the process of selecting a sportsbook less complicated, while

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Serge Villani

providing access to the best new user offers from worldclass sportsbooks. Prior the start of the NFL season, Vegas Sports redesigned their featured website <u>http://www.VegasSports.com</u> to accommodate an expanding client base. The website is designed for an impartial, yet seamless experience for users. Users can easily locate licensed sportsbooks in their state and review important information, such as risk-free bets, deposit match, bet enhancements, free bets, and brand loyalty programs.

"Our new website will enhance an individual's ability to locate and compare regulated sportsbooks in their state or a neighboring state," Serge Villani, Founder and President of Vegas Sports, said in a statement. "From the start, Vegas Sports has been designed to provide the sports bettor with a winning edge. Through these partnerships, with the best books in the business, we are able to introduce our audience in Virginia to their most lucrative offers."

Vegas Sports has established itself as a key player for client acquisitions in the state of Virginia. Its partnerships include <u>NFL Approved Sportsbook Operators</u> PointsBet, WynnBET, BetMGM, Caesars and FanDuel. In addition, users will find Churchill Downs' TwinSpires and BetRivers sportsbooks. With this registration, the company intends to add more partners in the coming months. "We are ecstatic that Vegas Sports, Inc. has been approved by the Virginia Lottery to provide our services within their state. As a former resident of the Old Dominion State, I am excited to connect our friends in Virginia with an array of premier sportsbooks", said Villani.

Vegas Sports' partnerships span nationwide, allowing the company to reach over 75 million potential sports bettors. A recent study by the American Gaming Association found that a record 45.2 million Americans plan to wager on the 2021 NFL season, up 36 percent from the 2020 NFL season. According to recent study by <u>Gabelli Securities</u>, sports betting in the United States is expected to grow from a projected \$2.1 billion in 2021 to \$10.1 billion in 2028.

About Vegas Sports Inc.

Founded in 1998, Vegas Sports is a sportsbook client acquisition company focused on connecting sports bettors with high quality licensed operators.

Vegas Sports Inc. is also licensed in Nevada, Arizona, Colorado, Indiana, New Jersey, Tennessee and West Virginia. Vegas Sports, Inc. is authorized in Illinois, Iowa and Louisiana. To learn more, visit <u>http://www.VegasSports.com</u>.

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