

The Louisiana IT Symposium on November 16th in Baton Rouge Offers Networking, Knowledge and Management Solutions

Registration for the IT conference, designed exclusively for IT professionals, is offered at a special price through Tuesday. Contact Mark Lewis for details.

BATON ROUGE, LA, UNITED STATES, November 12, 2021 / EINPresswire.com/ -- The Louisiana IT Symposium, now in its 9th year is the largest technology conference of its kind in the state, is designed to help grow and educate the next generation of leaders. This year, the conference will be held on Tuesday, November 16, from 8:00 a.m to 4:30 p.m. at the Hilton Baton Rouge Capitol Center. Designed with the IT executive in mind, the conference is meant to serve as a conduit for IT professionals to build a stronger professional peer network and attain real-world knowledge on



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business changing technology and management solutions. Due to size restrictions, the conference is only allowing 150 attendees instead of its usual 250. To entice IT business professionals to register, Mark S. Lewis, a founding member of the conference, is offering a special price this year. Those interested should email Lewis at mlewis@communiquellc.com. Each year the conference makes a contribution to a local charity. This year half of the registration proceeds will be donated to the Hurricane Ida Relief Fund.

According to Lewis, the event's goal is to bring CIO's, CTO's, VP of IT etc. and their management teams and direct reports together for a day filled with IT best practice presentations and peer to peer networking. This year, the advisory board decided to shift the focus from "Talk at them" to "Talk TO them" instead of a presentation-heavy day. The Symposium will still include few great presentations, however the main goal will be to provide a platform that provides IT executives

with the opportunity to share your experiences and learn from others. This "CIO" roundtable-type of approach throughout the day is much more conducive to building relationships, gaining knowledge, and fostering community connections that will help them grow within their field.

"Whatever your role or level of experience, you can learn the trends and best practices that will help you overcome present and future challenges," says Lewis. "As Louisiana's premier single-day event designed exclusively for the IT executive community, our advisors aim to deliver a rich and rewarding Symposium that incorporates topics that IT Executives will value, incorporating the most pressing problems on your local front."

As technology continues to redefine business, geographic regions, and create borderless digital environments, it has become essential for IT executives to stay aware of global trends in order to integrate strategies into their operations. This conference allows IT executives to stay agile while maintaining their



Business leader, IT professional, and best-selling author, Mark S. Lewis.

company's competitive edge. The Symposium provides an opportunity for IT executives to gather for a day of networking, collaboration, and knowledge-transfer through peer-led keynotes, breakouts, panels, and networking sessions.



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"Bringing together local IT leaders for a day of networking, essential information, and business opportunities is what the Louisiana IT Symposium does best," says Lewis. "The Symposium has always been a great place to meet and collaborate. Throughout the day there will be plenty of opportunities to network with peers, speakers and solution providers. Our cutting-edge solution providers support businesses and find the solutions that will protect/help our IT executives work more effectively".

The <u>conference agenda</u> includes a key note speech, "Leading Cyber - Delivering IT Aligned Risk Reduction" by Lee Bailey Director, Information Security & Compliance with Tupperware, from 8:40 a.m. to 9:25 a.m. and several Best Practice Exchange Roundtable Conversations. Bailey will present "It's Ransomware" a CIO's nightmare becames reality - Recovery Lessons learned" from 9:40 a.m. to 10:40 a.m., and Richard Kaufman, VP of CISO Amedisys, will moderate the

discussion, "Project Fails - What Not to Do - Lessons Learned." A third countable will feature the topic, "IT Human Capital Acquisition and Retention". Sponsors, Sentinel One and Transformyzx, will sponsor an incident response expertise, "Choose your table wisely!", from 12:45 p.m. to 1:45 p.m.

About

The Louisiana IT Symposium provides IT executives the opportunity to network and learn, and it aimed at driving business imperatives. For complete conference and registration details, please visit Louisiana IT Symposium at

www.louisianaitsymposium.com.

Should you have any questions, please contact Mark S. Lewis at (504) 905-4646 or email him at mlewis@communiquellc.com.

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Lee Bailey, Security & Compliance Officer with Tupperware will deliver the conference's keynote address.



Richard Kaufman will moderate one of the many Best Practice Exchange Roundtable Conversations.

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