

Incense Sticks Market Size in India 2021-26 : Share, Trends, Outlook, Growth, and Industry Report

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EINPresswire.com/ -- According to the latest report by IMARC Group, titled "India Incense Sticks Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026," provide The [incense sticks india market share](#) is expected to grow at a CAGR of 10.1% during 2021-2026. The report provides a detailed analysis of the market by Product type, demographics, distribution channel and Geography Also, the report analyzes the market's competitive landscape.



India Incense Sticks Market

Report Metric

Historical: 2015-2020

Base Year: 2020

Forecast Year: 2021-2026

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India Incense Sticks (Agarbatti & Dhoop) Market Industry Definition and Application:

Incense stick(agarbatti &dhoop) is a scented smoke-emitting product, which is manufactured with a blend of various natural substances.These substances include charcoal powder, wooden sticks, water, sandalwood oil, sawdust, color particles and chemical aromatic essence. Incense sticks are extensively deployed in worship places and households while performing rituals, rites

and meditation. Depending on their shapes and sizes, incense sticks are packaged in varying plastic pouches and cardboard boxes.

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Note: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

India Incense Sticks (Agarbatti & Dhoop) Market Trends and Drivers:

The rapid establishment of worship and religious places across India is mainly fueling the incense sticks (agarbatti & dhoop) market growth. Moreover, rising health consciousness and stressful lifestyles of consumers have led to a significant shift toward yoga and meditative practices, which is inflating the overall sales of incense sticks in the country. Furthermore, the widespread utilization of incense sticks as organic disinfectants for repulsing insects is acting as another growth-inducing factor. Besides this, the continual launch of product variants in fruity and floral fragrances, such as cinnamon, lemongrass, green apple, and strawberry, is further creating a positive outlook in the market across India.

India Incense Sticks (Agarbatti & Dhoop) Market Segmentation:

The report has segmented the market on the basis on Product type, demographics, distribution channel and Geography.

Breakup by Product Type:

- Agarbatti
- Dhoop

Breakup by Demographics:

- Urban
- Rural

Breakup by Distribution Channel:

- Retail Stores
- Departmental Stores
- Specialized Stores
- Online Stores
- Others

Breakup by Region:

North India

South India

East India

West India

Who are the Major India Incense Sticks (Agarbatti & Dhoop) Market Key players?

The report provides a detailed analysis of the market leaders, including.

B. V. Aswathiah & Bros, Hari Darshan Sevashram Private Limited, Hem Corporation Private Limited, ITC Limited, Moksh Agarbattis Company, Mysore Deep Perfumery House (MDPH), N. Ranga Rao & Sons Private Limited, Patanjali Ayurved Limited, Shree Kalpana Perfumery Works Private Limited, etc.

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