

AR/VR Chip Market to be Reach \$7.76 Billion by 2026 as Rise in Demand in Gaming Vertical

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EINPresswire.com/ -- Allied Market Research published a new report, titled, "[AR/VR Chip Market](#) by Chip Type (Processor ICs, User Interface ICs, and Power Management ICs), Device Type (Head Mounted Display, Head Up Display, Handheld Device, Gesture Tracking Device, and Projector & Display wall), and End User (Gaming, Entertainment & Media, Aerospace & Defense, Healthcare, and Others): Global Opportunity Analysis and Industry Forecast, 2021–2026." According to a report, the global AR/VR chip market size was \$1.38 billion in 2018, and is projected to reach \$7.76 billion by 2026, registering a CAGR of 23.3% from 2019 to 2026.



AR/VR Chip Market Report 2021

The AR/VR Chip Market report provides an all-inclusive analysis of the present market aspects, estimations, assessments, revolving scenarios, and dynamic forces of the industry from 2021 to 2026. An extensive study of the aspects that drive and curtail the AR/VR Chip Market growth is also demonstrated. The wide-ranging assessment of the market size and its proper breakdown help determine the dominant market opportunities.

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The major countries in each region are portrayed according to the chunk of revenue they have. The major market players in the industry are outlined, and their plans & strategies are examined thoroughly, that ideate the competitive outlook of the AR/VR Chip Market.

The AR/VR Chip Market report covers regions that take in North America (United States, Canada and Mexico), South America (Brazil, Argentina, and Colombia), Europe (Germany, France, UK, Russia and Italy), Asia-Pacific (China, Japan, Korea, India and Southeast Asia), Middle East and

Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa). The report also presents a comprehensive scenario of the market in each jurisdiction.

The frontrunners in the global AR/VR Chip Market are studied in the report. These market players have incorporated different strategies including partnership, expansion, collaboration, joint ventures, and others to prop up their stand in the industry.

The key players operating in the global AR/VR Chip Market include Qualcomm Technologies Inc., NVIDIA Corporation, Imagination Technologies Limited, MEDIATEK Inc., Intel Corporation, Spectra 7, Advanced Microdevices Inc, International Business Machine Corporation, Samsung Electronics Co. Ltd, and Huawei Technologies Co. Ltd.

The AR/VR Chip Market report covers an array of growth factors of the industry along with severe challenges and impeding factors that might deter the growth of the market. This study helps new market entrants and manufacturers concoct proper plans for potential challenges and look for opportunities to build up their market stance.

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The report offers detailed information regarding major end-users and annual forecasts from 2021 to 2026. In addition, it presents revenue forecasts for each year along with sales and sales growth of the market. The forecasts are offered by a thorough study of the market by proficient analysts concerning geographical assessment of the market. These forecasts are beneficial to gain deep insight on the future prospects of the AR/VR Chip Market.

Key benefits of the report:

- This study gives out an edifying illustration of the global AR/VR Chip Market along with the contemporary trends and future assessments to support the investment takes.
- The market report, furthermore, presents statistics in regards to key drivers, restraining factors, and opportunities coupled with an all-inclusive analysis of the market revenue.
- The current market is thoroughly assessed from 2021 to 2026 to accentuate the global AR/VR Chip Market growth scenario. This analytical pattern displays the assertiveness of the market by analyzing several parameters including pressures from alternatives, power of the suppliers, and choice of the buyers operating in the industry.
- The report does out an explicit market study based on economic strength and how the global competition will take proper form in the near future.

Major Offering of the Report:

- Top impacting factors: An extensive study of the driving factors, imminent opportunities, and challenges.

- Current drifts & trends: A thorough analysis of the recent AR/VR Chip Market trends and forecasts for the next few years to lay hold of a tactical, premeditated decision.
- Segmental inquiry: A pervasive analysis of each segment and growth factors along with growth rate estimation.
- Geographical analysis: Detailed discernments on the AR/VR Chip Market potential across each province to allow the market players to make the most out of the market opportunities.
- Competitive scenario: An extensive analysis of frontrunners active in the industry.

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Key Market Segments

•By End User

- oGaming
- oEntertainment & Media
- oAerospace & Defense
- oHealthcare
- oOthers

•By Device Type

- oHead Mounted Display
- oGesture Tracking Device
- oProjector & Display Wall
- oHead Up Display
- oHandheld Device

•By Chip Type

- oProcessor ICs
- oUser Interface ICs
- oPower Management IC

•By Region

oNorth America

□U.S.

□Canada

□Mexico

oEurope

□Germany

□UK

□France

□Rest of Europe

oAsia-Pacific

□China

□Japan

□South Korea

□Rest of Asia-Pacific

o□AMEA
□□atin America
□□Middle East
□□Africa

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