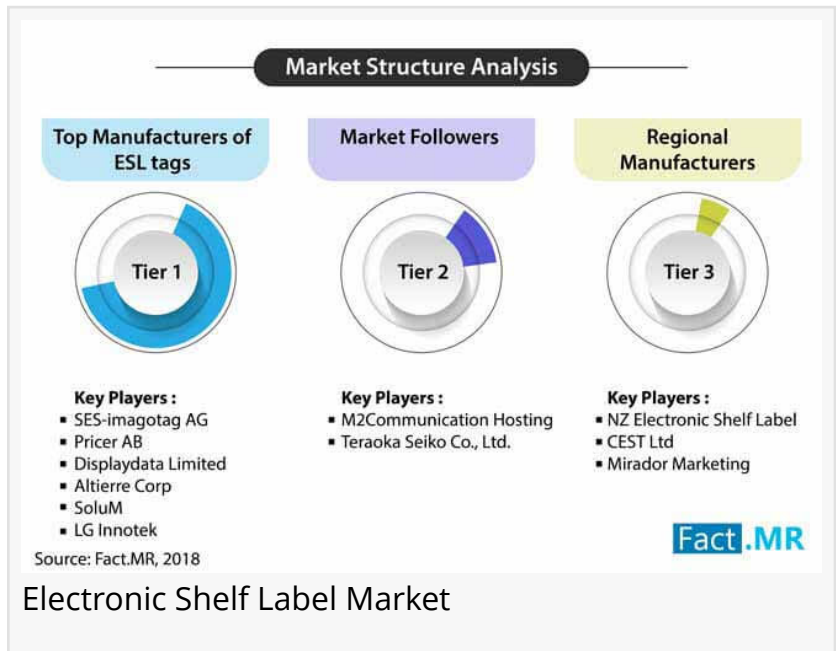


# Retail Industry To Augment The Demand for Wi-Fi Electronic Shelf Label Over The Assessment Period

*Electronic shelf label market to record skyrocketing CAGR growth at 21.5% and the sales of electronic shelf label to surpass US\$ 1,700 Million by end of 2026.*

ROCKVILLE, MARYLAND, UNITED STATES, November 15, 2021

/EINPresswire.com/ -- Increasing proliferation of Internet of Things (IoT) coupled with growing digitization in the retail sector continue to influence the growth of the electronic shelf label market. Persistent growth in the retail sector has resulted in a meteoric expansion of retail outlets, particularly supermarkets and hypermarkets across key developed and emerging economies worldwide.



Fact.MR foresees that the demand for electronic shelf label is projected to expand at a stellar pace with a period of forecast, 2018-2026. Sales of electronic shelf label are estimated to cross US\$ 1,700 Mn by end of 2026 on the back of surging growth in the retail sector worldwide, says the report. CAGR of 21.5% in terms of value throughout the Forecast.

There is a direct correlation between several macroeconomic factors, most notably increasing urbanization, growth in GDP per capita and economic growth, and overall sales of goods and commodities, which is likely to fuel the demand for electronic shelf label. Moreover, expanding retail infrastructure is likely to offer potential growth avenues for manufacturers of electronic shelf label in the forthcoming years.

The Demand analysis of Electronic Shelf Label Market offers a comprehensive analysis of diverse features, demand, product developments, revenue generation, and sales of Electronic Shelf Label Market across the globe.

Click Here To get a Sample Report (Including Full TOC, Table & Figures):-

[https://www.factmr.com/connectus/sample?flag=S&rep\\_id=1592](https://www.factmr.com/connectus/sample?flag=S&rep_id=1592)

## Key Players

Pricer AB

Altierre Corporation

SES-imagotag

DisplayData Ltd.

Solum Co. Ltd.

Teraoka Seiko Co. Ltd.

Hanshow Technology Co. Ltd.,

## Market Segmentation

The research report on electronic shelf label market covers a detailed segmentation covering every facet of the electronic shelf label market providing a holistic view for the reader.

The report on electronic shelf label market includes analysis on every segments of the market that have an impact on the overall growth.

The electronic shelf label market is segmented on the basis of product type, by technology, by application and region.

Analysis on various products such as LCDs, E-Ink and others has been complied in the report.

The application areas of electronic shelf label such as supermarkets and hypermarkets, convenience stores, department stores, specialty stores and pharmacies have also been highlighted.

Assessment on various technologies such as ZigBee, BLE, Wi-Fi and others is included in the study. On the basis of region, the market is categorized into North America, Europe, China, Japan and Rest of the World (ROW).

## electronic shelf label market 2

A comprehensive estimate of the Electronic Shelf Label market has been provided through an optimistic scenario as well as a conservative scenario, taking into account the Sales of Electronic Shelf Label during the forecast period. Price point comparison by region with the global average price is also considered in the study.

The analysts have used numerous industry-wide prominent business intelligence tools to consolidate facts, figures, and market data into revenue estimations and projections in the Market Insights of Electronic Shelf Label.

Key stakeholders in Market including industry players, policymakers, and investors in various countries have been continuously realigning their strategies and approaches to implement them in order to tap into new opportunities.

The Market survey of Electronic Shelf Label offers a comprehensive analysis of diverse features, including production capacities analysis of Electronic Shelf Label, demand, product developments, revenue generation, and Size of Electronic Shelf Label Market across the globe.

Need More information about Report Methodology? Click here:-

[https://www.factmr.com/connectus/sample?flag=RM&rep\\_id=1592](https://www.factmr.com/connectus/sample?flag=RM&rep_id=1592)

Some Notable Offerings by Fact.MR Report on Electronic Shelf Label market:

We will provide you an analysis of the extent to which this Electronic Shelf Label market research report acquires commercial characteristics along with examples or instances of information that helps you to understand it better.

We will also help to identify customary/ standard terms and conditions, as offers, worthiness, warranty, and others.

Also, this report will help you to identify any trends to forecast growth rates.

The analyzed report will forecast the general tendency for supply and demand.

Some of the Electronic Shelf Label Market insights and estimations that make this study unique in approach and effective in guiding stakeholders in understanding the growth dynamics. The study provides:

Details regarding latest innovations and development in Electronic Shelf Label and how it is gaining customer traction during the forecast period.

Analysis about the customer demand of the products and how it is likely to evolve in coming years.

Latest regulations enforced by government bodies and local agencies and their impact on Demand of Electronic Shelf Label Market .

Insights about adoption of new technologies and its influence on the Electronic Shelf Label market Size.

Overview of the impact of COVID-19 on Electronic Shelf Label Market and economic disruptions caused by the pandemic.

Evaluates post-pandemic impact on the Sales of Electronic Shelf Label Market during the forecast period.

Key Highlights from the Electronic Shelf Label Report :

Elaborated scenario of the parent market

Transformations in the Electronic Shelf Label market dynamics

Detailed segmentation of the target market

Historical, current and forecast of Electronic Shelf Label market size based on value and volume  
Latest industry developments and Market trends of Electronic Shelf Label  
competitive analysis of Electronic Shelf Label Market  
Strategies adopted by the Electronic Shelf Label market players and product developments made  
Potential and niche segments, along with their regional analysis  
Unbiased analysis on market size of Electronic Shelf Label  
Up-to-date and must-have intelligence for the market players to enhance and sustain their competitiveness

To get all-in insights on the regional landscape of the Electronic Shelf Label Market, buy now:-  
<https://www.factmr.com/checkout/1592>

After reading the Market insights of Electronic Shelf Label Report, readers can:

Understand the drivers, restraints, opportunities and trends affecting the Sales of market.  
Analyze key regions holding significant share of total Electronic Shelf Label market revenue.  
Study the growth outlook of Electronic Shelf Label market scenario, including production, consumption, history and forecast.

Learn consumption pattern and impact of each end use & supply side analysis of Electronic Shelf Label market.

Investigate the recent R&D projects performed by each market player & competitive analysis of Electronic Shelf Label Market Players.

How Fact.MR Assists in Making Strategic Moves For Electronic Shelf Label Market Manufacturer?

The data provided in the Electronic Shelf Label market report offers comprehensive analysis of important industry trends. Industry players can use this data to strategize their potential business moves and gain remarkable revenues in the upcoming period.

The report covers the price trend analysis and value chain analysis along with analysis of diverse offering by market players. The main motive of this report is to assist enterprises to make data-driven decisions and strategize their business moves.

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( <https://www.factmr.com/report/cordless-planer-market> )

Dynamic Compactor Market Forecast, Trends Analysis & Competition Tracking – Global Review 2021 to 2031( <https://www.factmr.com/report/dynamic-compactor-market> )

Surgical Mesh Market Forecast Trend Analysis & Competition Tracking – Global Review 2021 to

2031 ( <https://www.factmr.com/report/surgical-mesh-market> )

#### Additional Questions Answered

Apart from key dynamics, the research report on electronic shelf label market also answers various questions. For instance,

Why Europe is likely to remain a lucrative regional market and which European countries are largely contributing to the demand for electronic shelf label in the region?

Which technology is largely being used in electronic shelf label worldwide?

Are LCDs better than E-Ink or can the latter overwhelm the former in terms of demand?

How can online platforms impact the sales of electronic shelf label?

What are the new advancements carried out by key stakeholders apropos to the technology used in electronic shelf label?

#### About Fact.MR:

Market research and consulting agency with a difference! That's why 80% of Fortune 1,000 companies trust us for making their most critical decisions. While our experienced consultants employ the latest technologies to extract hard-to-find insights, we believe our USP is the trust clients have on our expertise. Spanning a wide range – from automotive & industry 4.0 to healthcare & retail, our coverage is expansive, but we ensure even the most niche categories are analyzed. Our sales offices in United States and Dublin, Ireland. Headquarter based in Dubai, UAE. Reach out to us with your goals, and we'll be an able research partner.

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