

# Processed Meat Market Report Significant Highlights, Statistical and Historical Data Forecast 2021-2026

*Looking forward, IMARC Group expects the processed meat market to reach a value of US\$ 737.2 Billion by 2026.*

SHERIDAN, WYOMING, UNITED STATES, November 15, 2021 /

EINPresswire.com/ -- According to IMARC Group's latest report, titled "[Processed Meat Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026](#)", the global processed meat market reached a value of US\$ 523.1 Billion in

2020. Processed meat refers to meat products that have been altered for preservation, improving taste and flavor, preparations in culinary procedures, etc. The meat is usually processed by curing, salting, smoking, fermentation, etc., which minimizes the growth of micro-organisms. Processed meat products include bacon, hot dogs, canned meat, sausages, salami, beef jerky, meat-based snacks, etc. They are rich in vitamins, proteins, minerals, selenium, niacin, choline, riboflavin, etc.



Processed Meat Market

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The expanding food processing industry and the rising demand for animal-based products are driving the processed meat market. Furthermore, the wide availability of packaged meat products across diverse distribution channels is also catalyzing the market growth. Additionally, changing dietary patterns and hectic working schedules of the consumers have led to the elevating demand for ready-to-eat convenience food items, including processed meat. Moreover, the growing popularity of processed meat across cafes, hotels, quick-service restaurants, retail and convenience stores, etc., is also bolstering the global market. Moreover, several advancements in meat preservation techniques are expected to further drive the market growth in the upcoming years. Looking forward, IMARC Group expects the market to reach a value of US\$ 737.2 Billion by 2026.

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviors of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

#### Competitive Landscape with Key Players:

BRF SA  
Cargill Inc.  
Foster Farms  
Hormel Foods Corporation  
JBS SA  
Marel hf  
Marfrig  
National Beef  
Nippon Ham Foods Ltd.  
Perdue Farms  
Pilgrim's Pride  
Sadia  
Sanderson Farms Inc  
Sysco  
Tyson Foods.

#### Market Segmentation:

##### Breakup by Meat Type:

Poultry  
Beef  
Mutton  
Pork  
Others

Among these, poultry represents the most preferred meat type.

##### Breakup by Product Type:

Fresh-Processed Meat  
Raw Fermented Meat  
Raw-Cooked Meat  
Pre-Cooked Meat  
Cured Meat

Dried Meat  
Others

Breakup by Processing Type:

Chilled  
Frozen  
Canned

At present, the frozen segment exhibits a clear dominance in the market.

Breakup by Distribution:

Institutional Sales (HoReCa)  
Retail Sales  
Supermarkets and Hypermarkets  
Grocery Stores  
Specialty Retailers  
Online Stores  
Others

Currently, retail sales account for the majority of the total processed meat market share.

Breakup by Region:

North America (United States, Canada)  
Europe (Germany, France, United Kingdom, Italy, Spain, Others)  
Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)  
Latin America (Brazil, Mexico, Others)  
Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Others)

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Figures: <https://www.imarcgroup.com/processed-meat-market>

We are updating our reports, If you want latest primary and secondary data (2021-2026) with  
Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report,  
published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2015-2020)  
Market Outlook (2021-2026)  
Market Trends

Market Drivers and Success Factors  
The Impact of COVID-19 on the Global Market  
Value Chain Analysis  
Structure of the Global Market  
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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