

Barcode Scanner Market Research Report 2021, Industry Trends, Share, Size, Demand and Future Scope

SHERIDAN, WYOMING, UNITED STATES,
November 15, 2021 /

EINPresswire.com/ -- According to the latest report by IMARC Group titled, "[Barcode Scanner Market Share](#): Global Industry Trends, Size, Growth, Opportunity and Forecast 2021-2026", the global barcode scanner market exhibited strong growth during 2015-2020. Looking forward, the market expects to grow at a CAGR of around 9% during 2021-2026.

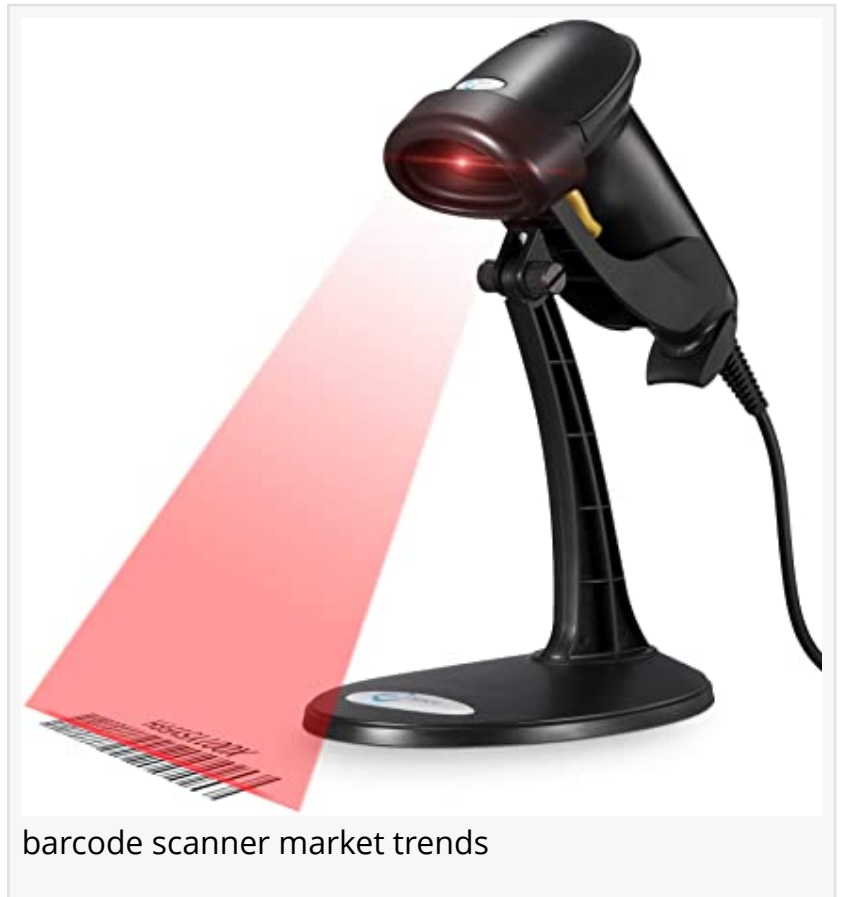
A barcode scanner, also known as a point-of-sale scanner or a barcode reader, refers to a handheld device used to read and record the information contained in a barcode. It consists of a lens, light source and light sensor for capturing and decoding barcodes. Some commonly used

barcode scanners include camera-based scanners, laser scanners, pen wands and charge-coupled device (CCD) scanners. They find extensive applications in warehouse management as they provide a real-time overview of products stored in a warehouse.

Note: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Download free sample of the report: <https://www.imarcgroup.com/barcode-scanner-market/requestsampl>

Market Trends and Drivers:



barcode scanner market trends

The growing adoption of barcode scanners by retailers across the globe for a hassle-free recording of supplies and commodities represents the primary factor driving the market. Barcode scanners assist in recording information, such as date of manufacturing, product count, selling price and date of supply to the retailer, printed on the product packaging in the form of a barcode. Additionally, the rising popularity of these scanners across the healthcare sector for managing the medical records of patients has bolstered the market growth. Furthermore, the demand for barcode scanners has escalated as they help improve the accuracy of the recorded data by minimizing human error in recording and managing information online. Besides this, the introduction of two-dimensional (2D) barcodes, such as data matrix and quick response (QR) code, further increases the product applications across various sectors.

Global Barcode Scanner Market 2021-2026 Analysis and Segmentation:

Competitive Landscape:

The competitive landscape of the market has been studied in the report with the detailed profiles of the key players operating in the market.

Some of the key players being Bluebird Corporation, Cognex Corporation, Datalogic S.p.A (Hydra S.p.A), DENSO Corporation, Honeywell International Inc. (HON), JC Square (GMO Hosting & Security Inc.), SATO Holdings Corporation, Scandit AG, Toshiba TEC Corporation, Zebra Technologies Corporation, etc.

For more information about this report visit: <https://bit.ly/2YXHb60>

The report has segmented the market on the basis of Product, Type, Scanner Type, Technology, Component Type, End-User, and Region.

By Product:

- Handheld Barcode Scanner
- Stationary Barcode Scanner

By Type:

- Wired Barcode Scanner
- Wireless Barcode Scanner

By Scanner Type:

- Rugged Barcode Scanner
- Non-Rugged Barcode Scanner

By Technology:

- Camera Based Reader
- Charge Coupled Device Reader
- Laser Scanner
- Omni Directional Barcode Scanners
- Pen Type Reader
- RFID Reader
- Smart Phone Based Scanner
- Others

By Component:

- Solutions
- Services

By End-Use Sector:

- Retail and Commercial
- General Manufacturing
- Healthcare
- Logistics and Warehousing
- Commercial Aviation
- Defense
- Others

By Region:

- North America
- Asia Pacific
- Europe
- Latin America
- Middle East and Africa

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