

Scope for Mobile Payment Market in Vietnam is On the Rise, Growth in the m-commerce Industry, Creates Opportunities

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EINPresswire.com/ -- Allied Market Research published a new report, titled, "[Vietnam Mobile Payment Market](#) by Type (Proximity Payment and Remote Payment), Mode of Transaction (Short Message Service, Wireless Application Protocol, and Near-Field Communication), End User (Personal and Business), Application (Hospitality & Tourism, Media & Entertainment, Retail, Healthcare, Energy & Utilities, IT &

Telecommunication, and Others), and Type of Purchase (Airtime Transfer & Top-Ups, Money Transfers & Payments, Merchandise & Coupons, Travel & Ticketing, and Others): Opportunity Analysis and Industry Forecast, 2021-2027."

According to a report, the Vietnam mobile payment market size was valued at \$250 billion in 2019, and projected to reach \$2,732 billion by 2027, growing at a CAGR of 30.2% from 2020 to 2027.

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The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for Vietnam Mobile Payment Market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The report offers key drivers that propel the growth in the global Vietnam Mobile Payment Market. These insights help market players in devising strategies to gain market presence. The



research also outlined restraints of the market. Insights on opportunities are mentioned to assist market players in taking further steps by determining potential in untapped regions.

The research offers a detailed segmentation of the global Vietnam Mobile Payment Market. Key segments analyzed in the research include type, applications, and geography. Extensive analysis of sales, revenue, growth rate, and market share of each segments for the historic period and the forecast period is offered with the help of tables.

The research offers an extensive analysis of key players active in the global Vietnam Mobile Payment Market. Detailed analysis on operating business segments, product portfolio, business performance, and key strategic developments is offered in the research.

Leading market players analyzed in the report include Movi, M_Service, National Payment Corporation of Vietnam (NAPAS), NganLuong.vn, OnePAY, Orange, PayPal Holdings, Inc., SohaPay Electronic Payment Tool, VietUnion Online Services Corporation (Payoo), and VNG Corp.

These players have adopted various strategies including expansions, mergers & acquisitions, joint ventures, new product launches, and collaborations to gain a strong position in the industry.

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Key Benefits:

- The report provides a qualitative and quantitative analysis of the current Vietnam Mobile Payment Market trends, forecasts, and market size from 2021 to 2027 to determine new opportunities.
- Porter's Five Forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make strategic business decisions and determine the level of competition in the industry.
- Top impacting factors & major investment pockets are highlighted in the research.
- The major countries in each region are analyzed and their revenue contribution is mentioned.
- The market player positioning segment provides an understanding of the current position of the market players active in the Vietnam Mobile Payment Market.

Key offerings of the report:

- Key drivers & Opportunities: Detailed analysis on driving factors and opportunities in different segments for strategizing.
- Current trends & forecasts: Comprehensive analysis on latest trends, development, and forecasts for next few years to take next steps.
- Segmental analysis: Each segment analysis and driving factors along with revenue forecasts

and growth rate analysis.

- Regional Analysis: Thorough analysis of each region help Vietnam Mobile Payment Market players devise expansion strategies and take a leap.
- Competitive Landscape: Extensive insights on each of the leading market players for outlining competitive scenario and take steps accordingly.

Get detailed COVID-19 impact analysis on the Vietnam Mobile Payment Market at <https://www.alliedmarketresearch.com/request-for-customization/4780?reqfor=covid>

About Allied Market Research:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domains. AMR offers its services across 11 industry verticals including Life Sciences, Consumer Goods, Materials & Chemicals, Construction & Manufacturing, Food & Beverages, Energy & Power, Semiconductor & Electronics, Automotive & Transportation, ICT & Media, Aerospace & Defense, and BFSI.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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