

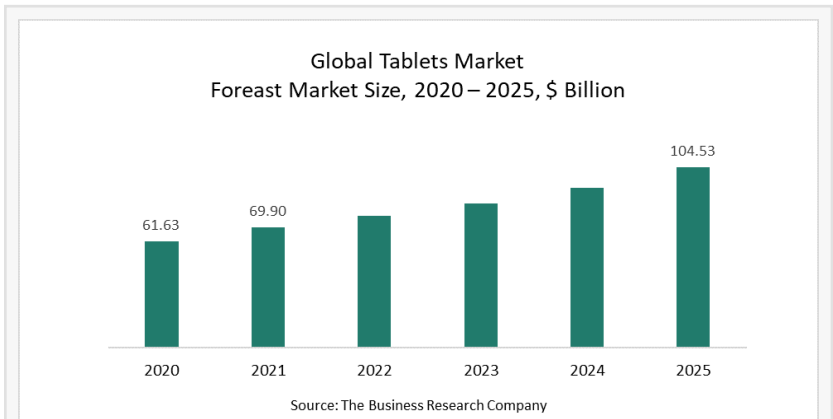
Tablets Market Grows At Rate Over 13% With Demand Across Various Industries

The Business Research Company's Tablets Global Market Report 2021 - COVID-19 Impact And Recovery

LONDON, GREATER LONDON , UK,
November 16, 2021 /

EINPresswire.com/ -- The increasing demand for tablets in various sectors such as healthcare, education, entertainment and other industries is a key factor driving the growth of the [tablets market](#). For instance, the hospitality industry has introduced in-room tablets to offer their services at the fingertips of their guests. Similarly, tablets help the transportation industry to standardize workflows, facilitate proper communications on time and provide critical information. The increasing use of tablets across industries is driving sales. In 2020, the sales of the Apple iPad increased by 20%, delivering more than 14 million units and Samsung stood in second place, delivering 7 million units and growing by 39%. The increasing demand for tablets in different sectors is expected to fuel the market for tablets.

The global tablets market size is expected to grow from \$61.63 billion in 2020 to \$69.90 billion in 2021 at a compound annual growth rate (CAGR)



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GLOBAL TABLETS MARKET

Information sourced from The Business Research Company
TheBusinessResearchCompany.com

The tablets market consists of sales of tablets by entities (organizations, sole traders and partnerships) that provide tablets which are portable computers that use touchscreens as their primary input. Most tablets are slightly smaller and weigh less than an average laptop. Generally, the size of a tablet screen is smaller than a laptop computer and larger than a smartphone. Only goods and services traded between entities or sold to end consumers are included.

Increasing Demand For Tablets In Various Sectors Such As Healthcare, Education, Entertainment And Other Industries Is The Main Driver Of The Market

Expected Growth Rate Through 2023: 10.3%

Expected Market Size By 2023: \$89.39 Billion

Major companies operating in the tablets market are focusing on developing innovative technology solutions for tablets. The tablet's sensors include a proximity sensor, barometer, accelerometer, gyroscope and sensor for ambient light, liquid retina display. Therefore, making the tablets technologically advanced helps companies to sustain the competitive market.

Tablets Global Market Report - COVID-19 Impact And Recovery

of 13.4%. The growth is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The market is expected to reach \$104.53 billion in 2025 at a CAGR of 10.6%.

Read More On The Global Tablets Market Report:

<https://www.thebusinessresearchcompany.com/report/tablets-global-market-report-2020-30-covid-19-growth-and-change>

Major companies operating in the tablets market are focusing on developing innovative technology solutions for tablets. For instance, in June 2020, Apple a USA based technology company launched Apple iPad Pro 11 2020. iPad Pro is fitted with an Apple A12Z Bionic octa-core processor, based on iPadOS and powered by a non-removable Li-Po battery (28.65 Wh). The tablet's sensors include a proximity sensor, barometer, accelerometer, gyroscope and sensor for ambient light, liquid retina display. Therefore, making the tablets technologically advanced helps companies to sustain the competitive market.

Key players covered in the global tablets industry are Apple Inc., AsusTek Computer Inc., Samsung Electronics Co. Ltd., Lenovo Group Ltd., Acer Inc., Microsoft Corporation, HP, Huawei, LG Electronics Inc., Archos, Chuwi Innovation Limited, Dell, HTC Corporation, Lava International Limited, Nokia Corporation, Panasonic Corporation, Sony Corporation, Toshiba Corporation.

TBRC's global tablets market report is segmented by product type into detachable, slate, hybrid, rugged, by application into personal, business, by operating systems into iOS, android, windows, by screen size into below 8", 8", above 8".

[Tablets Global Market Report 2021](#) - By Product Type (Detachable, Slate, Hybrid, Rugged), By Application (Personal, Business), By Operating Systems (iOS, Android, Windows), By Screen Size (Below 8", 8", Above 8"), COVID-19 Impact And Recovery is one of a series of new reports from The Business Research Company that provides tablets market overview, forecast tablets market size and growth for the whole market, tablets market segments, and geographies, tablets market trends, tablets market segments tablets market drivers, restraints, leading competitors' revenues, profiles, and market shares.

Request For A Sample Of The Global Tablets Market Report:

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