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Embedded Analytics Market Report 2021 | Size, Share, Trends, Analysis, Growth & Forecast 2026

SHERIDAN, WYOMING, UNITED STATES, November 16, 2021 / EINPresswire.com/ -- According to the latest report by IMARC Group, titled, "Embedded Analytics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026", the global embedded analytics market reached a value of US$ XX Billion in 2020. Looking forward, IMARC Group expects the market to grow at a CAGR of XX% during 2021-2026.

Embedded Analytics Market

Embedded analytics provides an interface for data visualizations, static and interactive reports, benchmarking, mobile reporting, ad hoc querying, and visual workflows. It aids in increasing overall revenue, enhancing productivity, developing data-driven decision-making, and offering a smooth user experience. As it is also used in customizing actions based on customer interactions, the demand for embedded analytics is rising around the world.

Get a PDF Sample for more detailed market insights: https://www.imarcgroup.com/embedded-analytics-market/requestsample

Market Trends

The increasing need for determining profits in revenue growth, market expansion and competitive advantage in various businesses represent one of the key factors propelling the market growth. Moreover, due to a rise in demand for data-generated insights, there is an increase in the utilization of embedded analytics in advanced clinical and operational capabilities worldwide. Besides this, it is also assisting healthcare personnel in data interpretation and disease-diagnosis and patient management. Furthermore, leading manufacturers are integrating advanced technologies like artificial intelligence (AI), cloud services, Internet of Things (IoT), and machine learning (ML) to update the existing analytics variant. These developments are

projected to strengthen the market growth.

Note: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Competitive Landscape:
The competitive landscape of the industry has also been examined along with the profiles of the key players.

• Infor (Koch Industries Inc.)
• International Business Machines Corporation
• Logi Analytics Inc. (Insightsoftware Inc.)
• Microsoft Corporation
• Open Text Corporation
• Oracle Corporation
• QlikTech International AB
• SAP SE
• Sisense Inc.
• Tableau Software LLC (Salesforce.com Inc)
• TIBCO Software Inc
• Yellowfin.

Ask Customization and Browse full report with TOC & List of Figure:
https://www.imarcgroup.com/embedded-analytics-market

The report has segmented the market based on solution, analytics tool, deployment mode, business function, organization size and industry vertical.

Breakup by Solution:
• Software
• Services

Breakup by Analytics Tool:
• Dashboard and Data Visualization
• Self-service Tools
• Benchmarking
• Reporting

Breakup by Deployment Mode:
• On-premises
• Cloud-based

Breakup by Business Function:
- Finance
- Human Resources
- Marketing and Sales
- Production
- Others

Breakup by Organization Size:
- Small and Medium-sized Enterprises (SMEs)
- Large Enterprises

Breakup by Industry Vertical:
- BFSI
- IT and Telecommunication
- Retail and Consumer Goods
- Healthcare and Life Sciences
- Manufacturing
- Government
- Energy and Utilities
- Others

Breakup by Region:
- North America
- Asia-Pacific
- Europe
- Latin America
- Middle East and Africa

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IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Elena Anderson

IMARC Services Private Limited
+1 6317911145
sales@imarcgroup.com

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