



# Shopper.run acquires The Good Trends ([www.thegoodtrends.com](http://www.thegoodtrends.com))

---

JERSEY CITY, NEW JERSEY, UNITED STATES, November 17, 2021 /EINPresswire.com/ -- [Shopper.run](http://Shopper.run) is honored to announce its acquisition of [The Good Trends](http://The Good Trends), the Specialty Food wholesale marketplace. Since January 2020, The Good Trends has helped modernize a broken food distribution model by helping food entrepreneurs and small business owners to meet and trade on the platform.

Today The Good Trends serves hundreds of independent retailers to discover and purchase small batch artisan food, promoting a frictionless and more local ecosystem.

The Good Trends and Shopper.run share the same mission of helping small and medium independent retailers to thrive in their new environment, by providing them with the right tools to delight their customers. By joining forces, the new entity will be able to offer the first integrated solution for retailers, from wholesaling to selling online and delivering to their consumers, all hands-free and data-optimized.

Shopper.run makes it easy for grocers to connect with their consumers online through branded e-commerce sites, apps, engagement, and delivery - so the grocers can focus on running their store.

For any more information, please email at [info@thegoodtrends.com](mailto:info@thegoodtrends.com)

Victor Mithouard  
The Good Trends  
+ 1 (512) 887-3637  
[info@thegoodtrends.com](mailto:info@thegoodtrends.com)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/556494650>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.