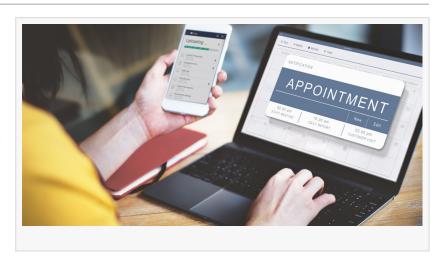


Appointment Scheduling Software Market Trends, Growth, Opportunity, Industry Report and Competitive Outlook 2021-26

SHERIDAN, WY, USA, November 17, 2021 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "Appointment Scheduling Software Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026", the global appointment scheduling software market is expected to grow at a CAGR of around 15% during 2021-2026. Appointment scheduling software refers to the management of meetings and



appointments in real-time efficiently. It includes several key features, such as online <u>payments</u>, staff scheduling, <u>automatic</u> reminders, promotions, etc. Appointment scheduling software helps organizations in enhancing efficiency, improving productivity, automating daily tasks, etc. At present, large companies with a remote workforce are adopting customer appointment management (CAM) to schedule home service appointments automatically.

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the purchase behaviors of the consumers globally–our estimates about the latest market trends and forecast values after considering the impact of this pandemic. These observations will be integrated into the report.

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Market Trends and Drivers:

The escalating demand for online appointment booking on account of COVID-19 pandemic is driving the appointment scheduling software market, particularly across the healthcare facilities. This software enables patients to book appointments, collect essential data, fill vaccination forms, etc. Furthermore, the rising adoption of appointment scheduling software by educational institutions for web conferencing, class scheduling, automating reminders, etc., is also propelling

the market growth. Besides this, the elevating levels of digitization of business operations and the increasing sales of smartphones are further augmenting the global market for appointment scheduling software. Moreover, the rising consumer consciousness towards health and wellness is further propelling the product demand across beauty professionals and wellness studios in scheduling consultations, healing sessions, therapies, etc. Additionally, the increasing number of retail stores, photography studios, tours and travels, health clubs and gyms, daycare centers, etc., is also expected to fuel the appointment scheduling market in the coming years.

Appointment Scheduling Software Market 2021-2026 Competitive Analysis and Segmentation:

Competitive Landscape With Key Players:

The competitive landscape of the appointment scheduling software market has been studied in the report with the detailed profiles of the key players operating in the market.

Some of these key players include:

TimeTrade
Melian Labs Inc.
Square Inc.
10to8 Ltd
Acuity Scheduling Inc. (Squarespace Inc.)
Mindbody Inc.
Setmore Appointments
SilverCloud
SimplyBook.me
Appointy Software Inc.
SuperSaaS

Key Market Segmentation:

The report has segmented the global appointment scheduling software market on the basis of type, deployment type, organization size, end use industry and region.

Breakup by Type:

Web-base (SaaS) Mobile App Others

Breakup by Deployment Type:

On-premises

Cloud-based

Breakup by Organization Size:

Small and Medium Enterprises Large Enterprises

Breakup by End Use Industry:

Corporate
Beauty and Wellness
Education
Healthcare
Others

Breakup by Region:

North America (United States, Canada)
Europe (Germany, France, United Kingdom, Italy, Spain, Others)
Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
Latin America (Brazil, Mexico, Others)
Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Others)

Ask Analyst for Customization and Explore full report with TOC & List of Figures: https://www.imarcgroup.com/appointment-scheduling-software-market

Key Highlights of the Report:

Market Performance (2015-2020)
Market Outlook (2021-2026)
Porter's Five Forces Analysis
Market Drivers and Success Factors
SWOT Analysis
The Impact of COVID-19 on the Global Market
Value Chain Analysis
Structure of the Global Market
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

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