

# Brilliant Miller Releases Video Podcast Interview with Matt Alt

*Matt and Brilliant discuss how Japanese culture has impacted the entire world and how Matt has used it to live a better life.*

SANDY, UT, USA, March 22, 2022 /EINPresswire.com/ -- Matt Alt is a Tokyo-based translator, writer, and speaker. He has written for or writes for The New Yorker, CNN, Wired, Slate, The Japan Times, Newsweek Japan, Vice, and more. Matt's curiosity and love for Japanese culture and inventions have led him to find the creators of what he calls "Fantasy Delivery Devices"; gadgets that changed our lives, things like the karaoke machine, the Walkman, the Nintendo entertainment system, the Gameboy characters like Hello Kitty and the Pokémon. He's also tracked the roots of strange new forms of digital

expression like the Tamagotchi, Emoji, anonymous imageboards, and he discovered how a wild bunch of Japanese creatives has shaped modern life, forging new tools for navigating the weirdness of late-stage capitalist societies. For nearly the last two decades, Matt has worked successfully alongside his wife for a company they started called Alt Japan.

In this [interview](#) for the [School for Good Living](#) Podcast, Matt joins [Brilliant](#) Miller to discuss his latest book called "Pure Invention: How Japan Made the Modern World". Japanese culture and inventions are what Matt is passionate about and he's good at sharing them with the world. In this interview, Matt shares how his 24 years in Japan have helped him understand how language shapes our thoughts and how we see and experience the world. He discusses his take on Japanese spirituality, and how deep-down humans really are the same in some fundamental ways. This interview helps us to grasp how, for Matt, Japanese pop culture has been a key to good living.



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School for Good Living Logo



Brilliant Miller Headshot

### Topics Discussed:

- Alt Japan – The company Matt created and operates with his wife
- How Matt became curious and passionate about Japan
- Japanese culture and its influence on the world
- Japanese spirituality
- What we can learn from translation and interpretation
- Keys to Good Living found in Japanese culture

Watch the interview on YouTube

<https://www.youtube.com/watch?v=lgLExxj4grU&t=191s> and the audio

version is available on Apple Podcasts

(<https://podcasts.apple.com/us/podcast/school-for-good-living-podcasts/id1389591902>),

Stitcher

(<https://www.stitcher.com/podcast/school-for-good-living-podcasts>),

Google Podcasts

(<https://podcasts.google.com/feed/aHR0cHM6Ly9wb2RjYXN0cy5nb29kbGl2aW5nLmNvbS9mZWVklw>),

and Spotify

(<https://open.spotify.com/show/2gAkcrCqCeit7H4csjdDGd>).

Visit the Matt Alt guest page at <https://goodliving.com/guests/matt-alt/> or view the entire

episode, show notes, and transcript at

<https://goodliving.com/podcasts/pure-invention-how-japan-made-the-modern-world/>

“

Japanese pop culture and the ways that it is made and consumed, both in Japan and abroad is more than my hobby or my reporting, but it is my lifeblood.”

*Matt Alt*

Brilliant Miller

Miller Innovation, BLLC



Matt Alt Podcast Interview



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