

# Invite Graphic Designers and Create Print-on-demand Marketplace To Sell Their Designs Online With Design'N'Buy

*Design'N'Buy has launched a web-to-print graphic designer marketplace module for the first time.*

TEXAS, UNITED STATES, November 18, 2021 /EINPresswire.com/ -- In a bid to create an influx of fresh, print-ready design templates for online printers and their end customers, [Design'N'Buy](#) has launched a [web-to-print graphic designer marketplace module](#) for the first time.



It enables printing businesses to register as many graphic designers as possible on their web-to-print storefront who, in turn, create a design, set a price to it, and showcase it on the site after admin approvals. If an end customer chooses the design and places an order, the designer gets a commission fee out of the sale.

“Attractive designs form the core of any successful printing business — whether it sells t-shirts or brochures. So, this graphics marketplace module is for those printers who have a network of freelance designers and creative artists in mind that can churn out beautiful artwork now and then. It is a win-win proposition, after all. On the one hand, the printers get a comprehensive collection of designs to sell, and on the other, talented designers get to sell their art and make money out of it on the storefront,” explains Ms. Nidhi Agarwal, Founder & CEO, Design'N'Buy.

Every creative artist who registers on the web-to-print storefront gets a complete profile on its own that can be edited on the backend. The personal page comprises a brief bio about the designer, their headshot, and their designs on the website and sold.

“With this innovation, we have laid much emphasis on maintaining quality. The printers can control designer registration requests and only pick those people who are actually good at what they do. Once the printers have amazing creative artists on their web-to-print storefront, they can list them all on a single page and let the end customers choose their favorite designer. The

latter can browse through the individual's design catalog, pick and edit a suitable template and place an order rather easily," says Ms. Agarwal.

The onus of processing the transactions and handling all the customer service requirements, including print and shipping the order on time lies on the printers. In addition, end customers can submit ratings and reviews for designers and their designs. This helps the printers to showcase the trending ones on the top and drive even higher sales.

Before graphic artists publish a design, they can assign it strategically to multiple product categories to make it easy for end consumers to find what they are looking for. For instance, the same design can be printed on a mug, t-shirt, business card, sticker, and label.

The categorical grouping/tagging ensures easy navigation for the end customers and allows them to find design options based on keywords.

The graphic designer marketplace module allows them to add, edit or delete designs. They can also add a design by uploading it in predefined format or create one from scratch using Design'N'Buy's notable [Design Studio](#).

And once the design is published, the administrator of the site gets notified. If the latter approves it, the design is displayed across the selected product categories.

Creative artists also have the liberty to set their commissions. They can send a request to the admin to redeem the earnings as and when needed, with the admin making the payments through a suitable method.

"Often sourcing great designs becomes a challenge. There is only so much an extensive media library can offer. We aim to empower graphic artists to start making money without setting up their websites with the graphic design module. They can focus on what they are best at, i.e., graphics creation, and earn those designs as sold," explains Ms. Agarwal.

Managing graphic designers is easy and risk-free. The marketplace module also gives access to review reports on earnings based on designs, individual creative artists, print products, and so on. This allows the printers to optimize their growth strategy and keep up-to-date with the network's sales and customer buying patterns.

"Given our experience, we understand the exact requirements of the print industry. The graphic marketplace module comprises all the must-have features to make it easy to adopt for everyone, including graphic designers, online printers, and end customers," signs off Ms. Agarwal.

If you would like to know more about Design'N'Buy's graphic design module, do not hesitate to contact the team at [inquiry@designnbuy.com](mailto:inquiry@designnbuy.com) or fill out the form on the website.

Visit for more Information: <https://www.designnbuy.com/webtoprint-graphics-designer.html>

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