

Liverpool Sustainability Champion is Highlighted in a New Global Climate Action Campaign

2030hub Founder, David Connor recognised by UN Foundation for localised Sustainable Development Goal (SDG) implementation

LIVERPOOL, MERSEYSIDE, UNITED KINGDOM, November 19, 2021 /EINPresswire.com/ -- [2030hub](https://2030hub.com/), its Founder David Connor and their latest project 2030zero, shines in recognition of 6 years of local climate and Sustainable Development Goals lobbying, awareness and action as part of the UN Foundation's new [#OurClimateIsOurFuture](https://www.un.org/en/climatechange/our-climate-is-our-future) launched during COP26.



Empty promises won't save our planet. Time is running out to pull ourselves back from the brink of a climate disaster. We need urgent cooperation, bold leadership, and accountability to protect our only home. Our climate is our future. We must unite to make it right.

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There has never been such a crucial time for radical change in human history and Liverpool as a City Region, as individuals, as businesses, as community groups and civic leadership can lead the way.”

David Connor

- 2030hub supporting Liverpool's role in “code red for humanity” -

David has been part of the UN Foundation's +SocialGood initiative for three years as one of 13 global ambassadors for local action aligned to the Sustainable Development Goals (SDGs). He is in prestigious company within this

community as another +SocialGood Advisor, Maria Ressa recently awarded the Nobel Peace Prize for her work on journalistic freedom of expression.

2030hub was created in 2016 in response to the need to fill a place-based, apolitical and

independent role connecting sustainability thought-leadership to grassroots action. Liverpool City Region has its own significant challenges around poverty, climate and health inequalities but also a unique role to play as a global citizen.

Since 2016 2030hub has established a City of Liverpool commitment to the SDGs, built the UK's second city-level open-source SDG data platform, created a youth ambassador programme called 2030pioneers and hosted Global Goals Week: Liverpool for the last two years.

- Local Climate Action -

www.2030zero.com is the latest 2030hub initiative to accelerate local climate action with a specific focus on embracing net-zero demands. By connecting climate change to local needs including poverty, Covid recovery, housing and skills. 2030zero uses the SDGs as a framework to incentivise local business ownership and engagement and is supported by Peel L&P and the University of Liverpool.

David says, "I can only accept this wonderful platform for all those that have supported 2030hub across the Liverpool City Region, and beyond. There has never been such a crucial time for radical change in human history and we, as a city, as individuals, as businesses, as community groups and civic leaders need to step up and be bold beyond our bravery. These huge challenges are everybody's responsibility, and even the smallest action matters."

2030hub Co-Founder and net-zero expert Stephen Sykes says, "We started building 2030zero nearly two years ago after discovering that only 5 out of 50,000+ businesses had a public net-zero statement and COP26 was just over the horizon. Net-zero wasn't a priority for anybody else back then so we corralled support and began to convene a private sector-led community and peer to peer advocacy."



2030hub Founder David Connor speaking at impact investing event in Liverpool



Liverpool skyline

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