

# Buttock Augmentation Market Competitive Landscape | Forecast 2030.

*New technological advancements and improvements in the existing products of the silicone butt implant and reconstruction present new opportunities.*



PORTLAND, OREGON, US, November 19, 2021 /EINPresswire.com/ -- According to the report, the global buttock augmentation industry generated \$1.8 billion in 2020, and is anticipated to generate \$11.2 billion by 2030, witnessing a CAGR of 21.2% from 2021 to 2030.

## Prime determinants of growth

Increase in aesthetic consciousness among the population about their physical appearance, high social media influence, and rise in disposable income in the field of aesthetics drive the growth of the global buttock augmentation market. Moreover, new technological advancements and improvements in the existing products of the silicone butt implant for buttock augmentation and reconstruction present new opportunities in the coming years.

Access Full Summary: <https://www.alliedmarketresearch.com/buttocks-augmentation-market-A13341>

## Impact of COVID-19 on Buttock Augmentation Market:

- The outbreak of the Covid-19 pandemic negatively impacted the global buttock augmentation market, owing to disruptions in the supply chain for various dietary supplements.
- All the manufacturing hub were temporarily shut down during lockdown, due to which, the ongoing and scheduled surgical procedures were delayed or canceled, which hampered the buttock augmentation market to an extent.

The buttock implants segment to maintain its leadership status throughout the forecast period

Based on product type, the buttock implants segment held the highest market share in 2020, accounting for half of the global buttock augmentation market, and is estimated to maintain its leadership status throughout the forecast period. This attribute to the rise aesthetic consciousness among people. Increased buttock deformities due to aging and unhealthy lifestyle are major factors which drive the growth of the market. Moreover, the buttock injections

segment is projected to manifest the highest CAGR of 21.7% from 2021 to 2030. This is due to less invasive nature of injections as compared to other surgical procedures.

The hospitals segment to maintain its lead position during the forecast period

Based on end user, the hospitals segment accounted for the largest share in 2020, contributing more than two-fifths of the global buttock augmentation market, and is projected to maintain its lead position during the forecast period. This is attributed to the fact that people get more support from healthcare professionals & experts, closer monitoring, and greater safety. Moreover, the aesthetic clinics segment is also expected to portray the largest CAGR of 22.0% from 2021 to 2030.

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North America to maintain its dominance by 2030

Based on region, North America held the highest market share in terms of revenue 2020, accounting for more than two-fifths of the global buttock augmentation market, owing to technological advancements and an increase in the number of people opting for market procedures. The region has high cosmetic awareness, and the number of people opting for cosmetic procedures has also increased. However, the Asia-Pacific region is expected to witness the fastest CAGR of 23.5% from 2021 to 2030.

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