

## Walt Disney Records, Taylor Guitars and GuitarGuitar Celebrate The Disney Guitar Playlist With A Random Prize Draw

Prizes Include guitars from Taylor Guitars, Gift Cards From GuitarGuitar And Disney's Vinyl Collection Including Acoustic Renditions Of Favorite Disney Songs

BURBANK, CALIFORNIA, November 19, 2021 /EINPresswire.com/ -- Walt Disney Records, <u>Taylor Guitars</u> and GuitarGuitar celebrate peaceful and relaxing acoustic-guitar arrangements from the Disney song catalog with a random <u>prize draw</u>. The prize draw includes an array of incredible prizes for Disney fans and music lovers, including a new guitar from Taylor Guitars, a £100 gift card from GuitarGuitar music store and a full Disney Vinyl collection.



Listen to favorite Disney songs and win in the Acoustic Plays prize draw

"The Disney Guitar Playlist presents our most beloved Disney songs in calming, soothing



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John Connearn - Taylor Artist

arrangements, perfect to relax or work to throughout the day," says Rob Souriall, VP of Marketing at Disney Music Group. "We hope our partnership with Taylor Guitars and GuitarGuitar inspires guitar players everywhere to pursue their own musical creativity."

Walt Disney Records worked with Taylor Guitar's endorsed artist John Connearn to record his unique take on three songs, including brand new acoustic renditions of "When She Loved Me" (Toy Story 2), "Moving Right Along" and "Can You Picture That" (The Muppets Movie). These tracks will

be featured in the official Disney Guitar Playlist, available wherever music streams.

"Getting the opportunity to work with Disney is amazing, you know the strength of the song is guaranteed and it makes the creative process all the more enjoyable", says Taylor Guitars artist John Connearn. "My nostalgic connection to Disney meant that these songs all had a sentimental value and it made crafting the arrangements for



Your favourite songs in soothing acoustic guitar playlist

them a real pleasure. Thank you, Taylor and Disney!"

One grand prize winner of the draw will receive some amazing prizes including an Amercian Dream 17e Blacktop Taylor Guitar, a Disney Vinyl Collection and a £100 GuitarGuitar gift card. Two runner-up winners will receive a Disney-branded Taylor GS Mini guitar, a £100 gift card and a Disney Vinyl Collection. Seven single prize winners will each receive a £100 gift card.

"Like Disney's legacy, the guitar is a means to entertain, inspire, and create lasting connections between friends, parents and children," says Tim Godwin, Director of Entertainment Relations at Taylor Guitars. "We're happy to be able to make these songs and these instruments accessible to fans and young guitarists."

Entries to the draw by UK residents over 18 will be accepted from 17th Nov. 2021 through to 17th Dec. 2021. Full competition rules can be found here.

## ABOUT WALT DISNEY RECORDS/DISNEY MUSIC GROUP

Disney Music Group is home to Walt Disney Records, Hollywood Records, Disney Concerts, Disney Music Publishing and Buena Vista Records. Brands include Disney, Pixar, Marvel, Disney+, National Geographic, 20th Century Studios, Lucasfilm, Searchlight Pictures, Star, Disney Channel, hulu, FX, ABC, Freeform and ESPN. DMG is home to soundtracks of the biggest movies and TV shows in the world, including "Frozen," "The Lion King," "Aladdin," "Bohemian Rhapsody," the "Star Wars" franchise, "Avengers: Endgame," "Black Panther," "Guardians of the Galaxy," "Black Widow," "Cruella," "Soul," "Loki," "The Mandalorian," "This Is Us," "High School Musical: The Musical: The Series," "Zombies," the "Descendants" franchise, and the upcoming film soundtracks for "Eternals," "Encanto" and "West Side Story." To stream classic Disney hits, please visit: <a href="http://disneymusic.co/DisneyHits">http://disneymusic.co/DisneyHits</a>

## **ABOUT TAYLOR GUITARS**

Founded in 1974, Taylor Guitars is one of the world's leading manufacturers of premium acoustic guitars. Renowned for blending an innovative use of modern technology with a master

craftsman's attention to detail, as well as their pioneering sustainability efforts, the company's guitars are widely considered among the best sounding and easiest to play in the world. Many of today's leading musicians make Taylor their guitar of choice, including Jason Mraz, Jewel, Zac Brown, Sarah McLachlan, Shawn Mendes and Ben Harper, among many others.

## ABOUT GUITARGUITAR

Founded in 2004, guitarguitar has stores in Edinburgh, Birmingham, Camden, Epsom, Newcastle and Glasgow.

Each store stocks over 1000 guitars, staffed by passionate experts in guitars, musical instruments and audio tech, and now employ more than 150 people across the UK. Guitarguitar also offers a range of services to help guitar players get the most out of their music; instrument servicing and repair, instore events, roadshows, workshops and much more.

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