

# Mike Udell's New Podcast Available for Streaming on Apple and YouTube

*Mike Udell recaps his extraordinary experiences in the car business on the podcast U-buy or U-Sell with Mike Udell Presented by BMW of Bakersfield.*

BAKERSFIELD, CALIFORNIA, UNITED STATES, November 24, 2021 /EINPresswire.com/ -- "When the market calls, you answer." That's the way Mike Udell felt.

An innovator at any level and at almost every step of the way, Mike's efforts transcend the Bakersfield community as he shares his experiences in the automotive industry in such a way to help customers.

Mike determined that the greater good of the community mattered most.

“

You can listen to the podcast, and I'll guarantee you that I'm not selling anything. I want to help people get the best product for them.”

*Mike Udell*

"The pandemic reshaped my thinking," Mike Udell, [BMW of Bakersfield](#) General Manager said.

The podcast goes by the name of "U-Buy or U-sell with Mike Udell." It's available on YouTube for viewing and on [Apple Podcasts](#).

Udell acknowledges it's a clever play on words given his career path of overseeing successful retail automotive

businesses for more than 30 years. However, he wants to be clear, "You can listen to the podcast, and I'll guarantee you that I'm not selling anything. I want to help people get the best product for them.”

BMW of Bakersfield, the presenting sponsor of the podcasts, provides more than just cars, trucks, and SUVs. They provide opportunities for families to travel comfortably together, bring



Mike Udell, General Manager of BMW of Bakersfield

children's dreams to life through Toys for Tots, and help college graduates and military families into vehicles they can call their own.

Key episodes in the series include:

Embracing Change Episode - Mike discusses his time in the automotive industry and how important it is to accept the challenge of being a trusted resource--to employees, customers and owners. He issues a \$200 challenge to the first listener that completes the challenge.



BMW of Bakersfield

The Boss is Away Episode -- A guest host speaks with Mike about the impact millennials are having on the industry and society.

The Construction Reduction Episode--What do you do when the dealership is tearing things down so they can build them back bigger and better than before.

Community Connections -- How important is it to give back and stay connected? Check out the amazing connections that BMW of Bakersfield and Mike have established on a daily basis so that they can give back when it matters most.

The podcast reinforces all things BMW and the connection to the Bakersfield community.

For more information about BMW of Bakersfield—home of the Price Match Guarantee--then visit the website to search new, used, and certified pre-owned inventory or schedule service appointments.

View each episode on BMW of Bakersfield's [YouTube channel](#) or listen on Apple Podcasts.

Mike Udell

BMW of Bakersfield

+1 661-396-4040

[email us here](#)

Visit us on social media:

[Facebook](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/556789368>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.