

theboardiQ Pride Hall of Fame

Shining the spotlight on board ready as well as the next generation Top 100 LGBTQ+ in Corporate America

SANTA CLARA, CA, UNITED STATES OF AMERICA, November 22, 2021 /EINPresswire.com/ -- On a mission to create Inclusive Boards for Businesses

[theboardiQ](#), an early stage enterprise B2B SaaS startup, headquartered in Santa Clara, CA, announced that they would be releasing [theboardiQ Pride Hall of Fame](#) Top 100 Leaders List on 1st December, 2021, ahead of the onset of Christmas and the festive season..

The genesis of theboardiQ Hall of Fame began with the clear and humble intent to move the needle by raising awareness to increase representation of all slates of inclusion for board and executive roles in Corporate America.

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Smitashree Menon, Founder and CEO, theboardiQ

This particular edition of the Hall of Fame is an effort to encourage and amplify LGBTQ+ top talent to pursue their dream roles and realize their ambitions in all spheres of economic development of Corporate America - people, planet, principles of governance and prosperity.

“As we do the research, it is incredible to profile LGBTQ+ Hall of Famers making such a huge impact, whether at the forefront of science, technology, generating patents, building apps, indigenizing gaming, doing core research on preservation of natural resources and the environment, engaging in grassroots activism, creating companies, the



list is a revelation! As per a recent research done by Visibility Counts, the current status is stark. Of the 5,670 board seats in the Fortune 500, only 25 seats (0.4%) are held by out LGBTQ+ people, and some of those seats are held by the same individuals. Moreover, ONLY five Fortune 500 companies have any LGBTQ+ policies within their proxy statements,” says Smitashree Menon, Founder and CEO, theboardiQ.

The Hall of Fame will spotlight board-ready and next-generation leaders, making an impact at the intersectionality of

- a) Inclusion - Gender | Person of Color | Race & Ethnicity | Sexual Orientation | Country of Origin | Differently Abled.
- b) Sustainability - Significant Impact on UN's 17 SDGs and support Zero Emission Goals' Metrics.
- c) Transformation - Business Resiliency during the Pandemic.
- d) Technology Innovation - Demonstrated ability in bringing new ideas, technology, products and platforms to market with business success.

Call for Nominations and sponsorships. Learn more:

<https://www.theboardiq.com/pridehalloffame>

Support theboardiQ.

Benefits for you -

1. Be a Champion - build awareness and visibility of contributions of Native Americans / Indigenous Peoples in the economic progress of the country
2. Employer Branding - social media campaign - the Hall of Fame Franchise has already profiled 600 stellar executives including Women, | LGBTQ+ | Race | Ethnicity | People of Color | Country of Origin | Differently Abled | Veterans | Multi-generational slates of Inclusion - harnessing 600+ Publications, 30+ Official Corporate Communication Releases | 20000+ LinkedIn Likes | 750,000+ views | 500+ Tweets and Retweets.
3. Advocate & Ally - Gender | Person of Color | Race & Ethnicity | Sexual Orientation | Country of Origin | Differently Abled | Veterans | Multi-generational.
4. Social Impact - 50% of Sponsorship Funds will go to an organization supporting Native Americans | Indigenous Peoples.

“The Research Team at theboardiQ will identify 100 stellar individuals that are at three stages of maturity for board roles”, says Smitashree Menon, Founder & CEO at theboardiQ. “CXOs, CTOs, VPs, EVPs, CIOs, CISOs, CFOs, startup CEOs who are seasoned and board ready. Then there are subject matter experts, exemplar in their own fields - domain experts, doctors, academicians, inventors who need to get some more exposure with shadow board roles and immersive experiences before assuming board responsibilities. And the third category are those individuals making a social impact – be it in the areas of sustainability, human rights, geo-political influence and government relations, influencing policy and legislation that impact our daily lives.”

Minority representation on Boards continues to be a problem – with racial and ethnic minorities making up 40% of the United States’ demographic population and yet accessing only 12.5% of Board Seats. Something that theboardiQ hopes to move the needle on, with its moonshot mission of creating inclusive boards for businesses.

"It is estimated that 5.6% of the US population identify as LGBTQ+. The lack of adequate representation on boards stems from many reasons as per the Visibility Counts report. This is on account of the following reasons - a) Lack of inclusion in diversity recruiting efforts, b) Perceived “lack of demand” among major search firms for LGBTQ+ board representation from their corporate clients, c) Perceived “lack of offer” for LGBTQ+ board representation, d) Gaps in data collection and reporting, e) Anti-LGBTQ+ discrimination in policy and practice, f) Self-exclusion, and g) Low turnover and long tenure of board members
” says Smitashree Menon.

Recently theboardiQ published the Hall of Fame Top 100 Native American / Indigenous Peoples List - [Read the press release](#)

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