

Organic Energy Bar Market to garner \$644.8 million by 2030 | Kind LLC, Probar LLC, Quest Nutrition, Yoga Bar

Organic energy bars especially protein bars are increasingly popular amongst the millennials of developed & developing countries which promises a positive growth

PORTLAND, OR, UNITED STATES,
November 22, 2021 /

EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Organic Energy Bar Market](#) by Type, Demography, and Sales Channel: Global Opportunity Analysis and Industry Forecast, 2021-2030," the

global organic energy bar market size was valued at \$329.4 million in 2020, and is projected reach \$644.8 million by 2030, registering a CAGR of 6.3% from 2021 to 2030.

Over the last decade, the demand for organic energy bars, particularly in developed regions, has increased significantly, resulting in availability of a wide variety of organic energy bars. While consumers' consumption patterns for organic energy bars vary, organic energy bars are increasingly being consumed to compensate for various nutrient deficiencies caused by lack of adequate intake of nutritious food. Furthermore, numerous consumers are replacing their traditional breakfast with organic energy bars such as protein bars. Although the popularity of organic energy bars is increasing, brands are increasingly focusing on limiting sugar content and fortification of minerals in their products, which acts as a key driving force of the global energy bar market. Organic energy bars have gradually emerged as a meal replacement alternative in several parts of the world. Furthermore, the consumption of organic energy bars among athletes, sportsmen, and women coupled with increase in number of paid partnerships with social media influencers is expected to boost the overall sales of organic energy bars globally.

Download PDF Sample Report: <https://www.alliedmarketresearch.com/request-sample/14603>

Increase has been witnessed in the number of users of various social media sites and other



informative and browsing websites coupled with rise in internet penetration. This increase in user base even includes children from the average age of 13 and above. With increased digitalization and internet becoming useful source to impart product knowledge, engaged players in the market can strategize on advertising and promoting their products on various social media platforms. Active players in the industry are now promoting their products on social media platforms to impart awareness as well as differentiating features such as value-added nutritional, flavors, and convenience about their product offerings.

The global organic energy bar market is studied across North America, Europe, Asia-Pacific, and LAMEA. North America leads in terms of market share for 2020, however Asia Pacific region is forecasted to grow with significant growth during the forecast period owing to growing disposable income, extensive advertising and promotion, and large scale urbanization. China along with India and South East Asian countries is likely to witness increased demand of organic energy bar in the coming years.

Get detailed COVID-19 impact analysis on the Organic Energy Bar Market:

<https://www.alliedmarketresearch.com/request-for-customization/14603?reqfor=covid>

The global organic energy bar market is segmented into type, demography, sales channel, and region. Depending on type, the global market is segregated into protein bar, nutrition bar, and others. By demography, it is bifurcated into adults and kids. On the basis of sales channel, it is fragmented into hypermarket/supermarket, specialty stores, and online channels. The global organic energy bar market is studied across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings Of The Study

By type, the protein bars segment was the major share contributor in 2020, and is predicted to grow with the highest CAGR during the forecast period.

On the basis of demography, the adult segment led the market, in terms of share, however, the kids segment is expected to gain market share in the coming years.

Hypermarket/supermarket is the most popular mode of purchase of organic energy bars, however, the online channels segment is poised to exhibit the highest CAGR during the forecast period.

North America is the largest consumer of organic energy bars, followed by Europe. However, Asia-Pacific is likely to provide remunerative growth opportunities in the coming years.

For Purchase Enquiry: <https://www.alliedmarketresearch.com/purchase-enquiry/14603>

The major players operating in the global organic energy bar market analysis include Clif Bar & Company, EAT Anytime, General Mills Inc., Kind LLC, McKee Foods Corporation, NuGo Nutrition, Probar LLC, Quest Nutrition, The Kellogg Company, and Yoga Bar. The other prominent players analyzed in the report are GlaxoSmithKline PLC, Abbott Laboratories, Post Holdings Inc., PepsiCo Inc., Brighter Foods Ltd., and Premier Nutrition Inc.

Similar Reports:

[Energy Gum Market Expected to Reach \\$125.24 Million by 2023](#)

[Functional Food Market Expected to Reach \\$267,924.40 Million by 2027](#)

Upcoming Reports:

Natural Food Flavors Market: <https://www.alliedmarketresearch.com/natural-food-flavors-market>

Soybean Meal Market: <https://www.alliedmarketresearch.com/soybean-meal-market>

Bergamot Extract Market: <https://www.alliedmarketresearch.com/bergamot-extract-market>

Walnut Milk Market: <https://www.alliedmarketresearch.com/walnut-milk-market>

About Allied Market Research:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domains. AMR offers its services across 11 industry verticals including Life Sciences, Consumer Goods, Materials & Chemicals, Construction & Manufacturing, Food & Beverages, Energy & Power, Semiconductor & Electronics, Automotive & Transportation, ICT & Media, Aerospace & Defense, and BFSI.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa

Allied Analytics LLP

+ +1 8007925285

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/556882132>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.