EINPRESSWIRE

Win 2021 Black Friday Website Preparations with A2 Hosting's Free eCommerce eBook

A2 Hosting Advises eCommerce Owners on Technical Website Modifications to Improve Black Friday Holiday Conversions

ANN ARBOR, MICHIGAN, UNITED STATES, November 22, 2021 /EINPresswire.com/ -- Black Friday sales in 2021 are forecasted to break $900 billion in online shopping globally, according to the Adobe Digital Economy Index. To prepare, eCommerce companies have begun to buckle down and enhance their websites for the recording-breaking traffic coming their way. A2 Hosting, a leading player in the web hosting industry, just released an accompanying ebook to aid online entrepreneurs in their preparations. "With the impacts of Covid 19 in 2020 and 2021, we know that now more than ever it's imperative for our customers to experience a win during the holiday sales. We're trying to give them as many resources as possible to help them succeed," says Bryan Muthig, A2 Hosting's CEO.

Read A2 Hosting's eCommerce Holiday Guide to improve your Black Friday preparations.

This ebook is changing the game for eCommerce owners in 2021. It covers backend technical website improvements, front-end website optimization, and digital marketing do's and don't. eCommerce owners will find a thorough guide with step-by-step instructions on how to upgrade their websites as well as insight from A2 Hosting's top-end development team, marketing team, and support gurus. Along with this ebook and a number of preparatory guides on their blog, A2 Hosting is also offering a Black Friday and Cyber Monday sitewide discount with their lowest prices of the year from 11/22-12/5.

"We want to give our customers the right resources to succeed," says Muthig. "Not only does that include the right hosting, but it also encapsulates the hosting experience in general. Our guru support crew will be available 24/7 for our customers throughout the holiday season so we're here for you when it counts. Whether it's a website crashing on Christmas Day or client

questions on Black Friday morning, we're a team that values supporting our customers in any way we can all season long."

About A2 Hosting
Recently awarded Leader in Web Hosting for Summer 2021 by G2 and Best Cheap Dedicated Web Hosting by Digital.com, A2 Hosting, Inc. is a high-performance hosting services provider located in Ann Arbor, MI. The company delivers ultra-reliable solutions and 24/7/365 US-based support from its Guru Crew team. Since 2003, A2 Hosting has offered innovative, affordable, and developer-friendly hosting for small- and medium-sized businesses as well as web development agencies worldwide. Customers seeking the fastest hosting options in the industry can host websites of any size on A2's Turbo Performance server platform featuring page load speeds up to 20X faster compared to competing solutions. To learn more, visit https://www.a2hosting.com.

Paris Backston
A2 Hosting
pbackston@a2hosting.com
Visit us on social media:
Facebook
Twitter
LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/556894645