

# CHRISTMAS STOCKING STUFFER FOR FLOWER ARRANGING FEATURED IN U.S. TRENDY LIFESTYLE MAGAZINE AS FLORAL FOAM REPLACEMENT

*LEADING TRENDY U.S. LIFESTYLE/FLOWER MAGAZINE - LATEST PUBLICATION TO FEATURE FLORAGUPPY AS A REPLACEMENT FOR FLORAL FOAM.*

BIRMINGHAM, ALABAMA, USA,  
November 23, 2021 /

EINPresswire.com/ -- A trendsetting American luxury lifestyle magazine, FLOWER, has become the latest publication to single out the [FloraGUPPY](#) as an important alternative to industry staple - green floral foam. The article, in their Christmas issue, details what eco-conscious florists are doing to go 'foam free'.



The Flower article showcases foam alternative, FloraGUPPY, as South African floral designer Mabel Maposa's favourite alternative for widely used floral foam. Mabel says the FloraGUPPY makes it, "...easy to change water in the vase without destroying the shape of your arrangement." She also describes it as a 'big advantage' when transporting floral arrangements. The story also showcases other alternatives including widely used chicken wire and floral tape.

“

I wanted to make a difference with the FloraGUPPY and I'm pleased to offer florists and DIY flower lovers something that is reusable, recyclable and eco-friendly.”

*James Wong,  
Inventor/FloraGUPPY*

The article follows another one in America's oldest flower magazine, the Florist Review, which features a Washington area florist with more than 45,000 followers who also recommended the FloraGUPPY as an environmentally

friendly helper for florists. And earlier this year, the world's most influential floral organization banned floral foam from its marquee flower shows in the UK. The 'Guppy' played an important role in a by-invitation only Covent Garden flower show where Camilla, the Duchess of Cornwall, crowned the winner. Meanwhile, an Instagram account - @nofloralfoam - started by an Australian florist has attracted 40,000 followers.

The fact that the FloraGUPPY is eco-friendly and can be reused has attracted widespread interest among florists concerned over the future of the planet. Inventor James Wong says, "I share their concern. I wanted to make a difference and I'm pleased to offer florists and DIY flower lovers something that is reusable, recyclable and eco-friendly."

As Christmas approaches along with the hunt for stocking stuffers, the FloraGUPPY has been recommended as a perfect [Christmas stocking stuffer](#) by another magazine - The Flower Arranger - the official publication of the UK's flower arranging societies which have 21 regional branches located across the country.

The game-changing 'FloraGUPPY' has become an overnight sensation. Schools teaching floristry in Europe and the U.S. have made it a teaching module. It was a hit at the Seattle Gardening and Flower Show attended by 60,000 consumers and was also featured in the International Fleurs de Villes outdoor floral art display show in downtown Vancouver this past June.

On the face of it, it looks like nothing more than a plastic sphere with 58 holes of various sizes. So what's so great about the FloraGUPPY? Just that it's a new, revolutionary, eco-friendly alternative to floral foam. The FloraGUPPY is versatile, can be moulded in warm water and fitted



FloraGUPPY - Game-Changer



Flower Arrangement, FloraGUPPY

in vases of different shapes and sizes and comes as two interlocking halves. It can be used for fresh cut, silk, paper craft and speciality plants like orchids.

Warren Michaels  
FloraGUPPY Canada Inc  
+1 780-977-8261  
warren.michaels@floraguppy.com

---

This press release can be viewed online at: <https://www.einpresswire.com/article/556917600>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.