

# Baseball Shoes Market Expected to reach \$6,786.3 million by 2030 Allied Market Research

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EINPresswire.com/ -- Advancement in design and functionality of the baseball shoes and growing popularity for the baseball in emerging countries including India, Brazil, Russia, and Indonesia are projected to contribute for the growth of the [baseball shoes market](#) during the forecast period.

According to a new report published by Allied Market Research, titled, "Baseball shoes Market by Type, Distribution Channel and Age Group: Global Opportunity Analysis and Industry Forecast, 2021-2030,"

The Baseball shoes market size is expected to reach \$6,786.3 million by 2030, registering a CAGR of 8.2% from 2021 to 2030.

Baseball shoes are a part of footwear, worn by individuals while playing baseball. Baseball shoes are designed for grass pitches, and have cleats on the outer side for aiding the grip. Functional features of baseball shoes are comfort, performance, protection, support and shock absorption. The primary function of all baseball shoes types is protection. It provide the feet with a firm hold, protect them from injury and improve sporting performance.

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Rise in popularity of baseball sports, increase disposable income, surge in health consciousness among population, and growth in participation of kids and adults are few factors that are expected to boost the baseball shoes market. Adults' participation especially women in baseball is growing globally, owing to popularity of female baseball players such as Melissa Mayeux, Sarah Hudek and Eri Yoshida.



People are increasingly choosing baseball, football and other sports as a career for various job profiles including trainer, sport psychologist, sports player, and others. Baseball sports with years of experience can be offered to work in baseball sports as an instructor, coaches, commentator and others. Moreover, government has reserved quota for sports athletes in various government departments such as railway department, post office, police department, and income tax department among others. Thus, it encourage people to participate in baseball, which in turn boost the baseball shoes market growth during the forecast period.

COVID-19 has also upended the sporting calendar, with professional leagues everywhere suspending their activities to limit the spread of the virus. Strong global concerns about the pandemic coronavirus have harshly influenced the global baseball shoes market. Moreover, decreasing cases of corona virus, growing vaccination practices and increasing popularity of the baseball events in Asia-Pacific and Latin America region, are expected to drive the growth of the baseball shoes market during the forecast period.

On the basis of type, the interchangeable cleats segment has been gaining significant share in global baseball shoes market and is estimated to reach \$585.0 million by 2030 at a CAGR of 7.2%. Interchangeable cleats are gaining considerable popularity among players owing to its flexible and convenient usage. The cleats are simply screwed in and out of the sole of the shoe. In leagues where metal cleats are allowed, interchangeable cleats are a reliable option of baseball shoes. These cleats tend to be a little heavier than the other options, but their versatility makes them a popular choice for a large number of players.

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According to the baseball shoes market trends, on the basis of distribution channel, the e-commerce segment is growing at significant CAGR growth rate and is estimated to reach \$1,492.7 million by 2030. E-commerce is widely accepted by consumers in developed countries of North America and Europe, owing to rise in adoption of mobile phones and increase penetration of internet. baseball shoes can be conveniently sold through E-commerce platforms. Rigorous online marketing supplemented with huge options, availability of detailed information, and discount & free home delivery offered by various e-commerce platforms have increased popularity of this distribution channel in recent years.

According to the baseball shoes market forecast, on the basis of age group, the adult segments accounted for around 74.1% market share in 2020, with and is expected to grow at CAGR of 8.1% during the forecast period. Adult baseball fan following has gained major share in total fan following of the baseball. Adults are more interested for baseball sports as compared to kids. The consistent increase in adult baseball sports participation is expected to increase baseball shoes market share during the forecast period. In addition, the market players have been

launching lightweight and comfortable shoes for adults. These are made of flexible fabric materials and have wicking properties. New product offerings to cater to the adult segment is anticipated to boost the growth of the product market.

The players operating in the baseball shoes industry have adopted product launch and business expansion as their key developmental strategies to expand their market, increase profitability, and remain competitive in the market. The key players profiled in this report include New Balance, Inc, Under Armour, Inc., Nike, Inc, Adidas AG, Mizuno Corporation, Puma, Rawlings Sporting Goods, 3N2, Fila Holdings Corp, and ASICS.

### Key Findings Of The Study

The baseball shoes market size was valued at \$2,475.2 million in 2020, and is estimated to reach \$6,786.3 million by 2030, registering a CAGR of 8.2% from 2021 to 2030.

By type, the molded cleats segment is estimated to witness the significant growth, registering a CAGR of 8.8% during the forecast period.

In 2020, depending on distribution channel, the brand outlets segment was valued at \$608.9 million, accounting for 24.6% of the global baseball shoes market share.

By age group, the adults segment is estimated to witness the significant growth, registering a CAGR of 8.1% during the forecast period.

In 2020, the US was the most prominent market in North America, and is projected to reach \$2,168.2 million by 2030, growing at a CAGR of 7.2% during the forecast period.

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