

Caffeine Market is exhibiting a CAGR of 7.4% Till (2020-2027) | Bakul Group, Taj Pharmaceuticals Limited

SEATTLE, WA, UNITED STATES, November 23, 2021 /EINPresswire.com/ -- The global [caffeine market](#) is expected to surpass US\$ 23,219.0 million by 2027, exhibiting a CAGR of 7.4% during the forecast period (2020-2027).

Caffeine is widely used, and coffee is one of the most common sources. Caffeine market growth is predicted to be fueled by rising coffee consumption around the world over the forecast period. In most Asia Pacific countries, such as China and India, a busy lifestyle and longer working hours have resulted in increased coffee consumption to combat weariness and drowsiness. I

One of the main drivers of caffeine market growth is rising coffee consumption around the world. Global coffee consumption reached 168.1 million bags in 2018-19, according to the International Coffee Organization (ICO), showing an average yearly growth rate of 2.7 percent over the previous five years. Asia Pacific has the highest yearly growth rates, averaging 3.4 percent, followed by North America (+2.7 percent), Africa (+2.3 percent), and Europe (+2.2 percent).

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Market Dynamics

Caffeine is the most extensively used psychoactive substance in the planet. Caffeine intake is widespread in the United States, according to the National Consumers League, with 85 percent of the population drinking at least one caffeinated beverage on a daily basis. Caffeine, a natural stimulant found in coffee, tea, and cocoa plants, is a natural stimulant. Caffeine stimulates the brain and central nervous system, allowing a person to stay alert and avoid being weary.

Key features of the study:

This report provides in-depth analysis of caffeine market, and provides market size (US\$ Million and KT) and compound annual growth rate (CAGR %) for the forecast period (2020-2027), considering 2019 as the base year

It elucidates potential revenue opportunity across different segments and explains attractive investment proposition matrix for this market

This study also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, regional outlook, and competitive strategies adopted by key players

It profiles key players in the global caffeine market based on the following parameters – company overview, financial performance, product portfolio, geographical presence, distribution strategies, key developments and strategies, and future plans

Global Caffeine Market - Impact of Coronavirus (Covid-19) Pandemic

The demand for caffeine is expected to rise during the pandemic and post-pandemic conditions worldwide. Coronavirus (COVID-19) has majorly impacted the food & beverages industry and in turn has changed the dynamics of entire ecology including raw material suppliers of caffeine. Lockdown in various nations such as India, China, and Spain etc. and the cease in subsequent trade activities paralyzed the supply chain.

Regions Mentioned In The Caffeine Market Report:

North America (United States)
Europe (Germany, France, UK)
Asia-Pacific (China, Japan, India)
Latin America (Brazil)
The Middle East & Africa

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Why This Report is Useful? It helps:

1. The report will include the qualitative and quantitative analysis with Caffeine market estimation and compound annual growth rate (CAGR) between 2018 and 2026
2. Assess the Caffeine production processes, major issues, and solutions to mitigate the development risk.
3. Comprehensive analysis of market dynamics including factors and opportunities of the global Caffeine Market will be provided in the report
4. Insights from this report will allow marketers and management authorities of companies to make informed decisions with respect to their future product launch, technology upgrades, market expansion, and marketing tactics.

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