

# Global Sports Sunglasses Market Size, Industry Trends, Growth Rate, Forecast Report 2021-2026

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EINPresswire.com/ -- According to the latest report by IMARC Group, titled "[Sports Sunglasses Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026](#)," the global sports sunglasses market exhibited moderate growth during 2015-2020. Looking forward, IMARC Group expects the market to grow at a CAGR of around 5% during 2021-2026.



Sports Sunglasses Market

Sports sunglasses refer to the specialized protective eyewear utilized for enhancing visibility and comfort while playing outdoor sports. They aid in minimizing the exposure from bright and high-energy sunlight to prevent any discomfort to the eyes. The lenses are made up of glass or plastic materials coated with ultraviolet (UV) ray blockers and impact-resistant films that reduce the glare and improve contrast to provide enhanced visibility in the field. Sports sunglasses are widely available in polarized or non-polarized variants with tinted and non-tinted lenses making them suitable for regular wear. They are also utilized while playing sports, including swimming, cycling, mountain biking, baseball, cricket, etc.

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

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Global Sports Sunglasses Market Trends:

The growing participation in sports-related activities across the globe is primarily driving the sports sunglasses market. There is an increasing adoption of physically active lifestyles involving

sports and other recreational activities to reduce the risks of developing chronic diseases. Besides this, the rising awareness towards maintaining safety during outdoor sports is further catalyzing the product demand. Moreover, continuous innovations, such as the launch of shatter-resistant and lightweight polycarbonate- and nylon-based variants, are also acting as other growth-inducing factors. Additionally, the increasing expenditure capacities of the consumers and shifting preferences towards premium-quality and branded sportswear are expected to drive the global sports sunglasses market in the coming years.

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Global Sports Sunglasses Market 2021-2026 Analysis and Segmentation:

Competitive Landscape with Key Player:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adidas AG, Columbia Sportswear Company, Decathlon S.A., EssilorLuxottica SA, NIKE Inc, PUMA SE, Rudy Project S.p.A., Safilo Group S.p.A. and Under Armour Inc.

Breakup by Type:

- Polarized
- Non-Polarized

Breakup by Gender:

- Male
- Female
- Unisex

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Brand Outlets
- Online Stores

Breakup by Region:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Latin America (Brazil, Mexico, Others)

Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

Key Highlights of the Report:

Market Performance (2015-2020)

Market Outlook (2021-2026)

Porter's Five Forces Analysis

Market Drivers and Success Factors

SWOT Analysis

Value Chain

Comprehensive Mapping of the Competitive Landscape

Note: If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology

organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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