

Where Have All the Surrogates Gone? Expecting.ai Raises \$1M to Help Intended Parents Find Surrogates and Egg Donors

The surrogacy market is exploding with more and more couples and individuals using a surrogate to fulfil their dream of a family.

CRESSKILL, NEW JERSEY, UNITED STATES, November 25, 2021 /EINPresswire.com/ -- This strong upward trend is driven by three powerful forces. First, the growing number of couples struggling with infertility (one in six in the world); second, celebrities using a surrogate to bring their child into the world, turning surrogacy into a popular trend; and third, the rising numbers of gay parents.



Nadav Raanan, (L), Founder and CEO of Expecting.ai, Ronny Schwartz-Dgani, (R), Co-Founder and CMO

But although the demand for [surrogates](#) is soaring, the supply has actually dropped since the COVID-19 outbreak. After months of lockdowns and quarantine, many women who qualified as surrogates have pushed the pause button, taking some time to rethink their next step, while others refuse to get vaccinated or have increased their BMI during the pandemic and therefore do not currently qualify as surrogates.

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*Nadav Raanan - Founder &
CEO*

Naturally, the strong demand and low supply also affects the cost of surrogacy, which spiked by double-digit percentages over the past few months. Still, probably the most significant effect of the surrogate shortage is on the time it takes to find available surrogates, and many

intended parents must wait for months until they can take their first step in this long, emotional

journey.

In an attempt to provide an effective solution and help streamline the surrogacy process, a new tech startup, which recently closed its seed funding round raising \$1 million, offers a new way to find surrogates and [egg donors](#).

[Expecting.ai](#) is a free online network of American surrogates and international egg donors, created to help potential parents find their ideal match. The startup connects intended parents from around the world with US fertility clinics and agencies, allowing them to set advanced filters and specific preferences while they search for surrogates and egg donors. This savvy functionality saves hopeful parents a lot of time and helps them start their journey much faster than traditional methods.

Expecting also provides recruitment services that allow potential surrogates and egg donors to apply to numerous agencies online, instead of doing so through in-person meetings.

The startup's database is rapidly growing, despite the surrogate shortage, and already has over 500 surrogates and more than 5,000 egg donors in its online network.

"Expecting was conceived by a group of people who witnessed first-hand how arduous and confusing the journey to parenthood can be when you need to use fertility and surrogacy services. We wanted to streamline the process, digitize it and make it much easier to start the journey," said co-founder and CEO of Expecting, Nadav Raanan. "We leveraged our collective experience in machine learning, data and digital marketing to create a platform that will serve as the one single destination for both intended parents and providers. No more researching and navigating numerous agencies, no more waiting in line for months for available surrogates - now all the options are online and easily accessible."

Visit our Website <https://expecting.ai/>

For Additional information visit our blog:

- ☐ An Egg Donation Cost Breakdown & Money Saving Tips
- ☐ How much does surrogacy cost and where can you save?
- ☐ The Surrogacy Journey Roadmap – Step By Step



The image shows the Expecting.ai logo, which consists of three horizontal bars of increasing height followed by the word "expecting" in a lowercase, sans-serif font. To the right of the logo is a photograph of a smiling baby wearing a white onesie and a white headband with a bow. Below the logo and photo, the text reads: "A new startup that digitizes the surrogate and egg donor search, successfully completes seed funding round". At the bottom of the image, the Expecting.ai logo is repeated in a larger size, followed by the text "Expecting.ai Raises \$1m in Seed Round".

□The Cost of Surrogacy and Where You Can Save

Ronny Schwartz Dgani

Expecting.ai

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