

## Donkey Milk Market to Remain Competitive | Major Giants Continuously Expanding Market 2027

PORTLAND, OR, UNITED STATES, November 24, 2021 / EINPresswire.com/ -- According to the report published by Allied Market Research, the global donkey milk market was estimated at \$28,180 thousands in 2019 and is expected to hit at \$68,139 thousands by 2027, registering a CAGR of 9.4% from 2021 to 2027. The report provides an indepth analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive scenario, and wavering market trends.



Increase in use of donkey milk in food & beverages, surge in utilization of donkey milk in cosmetics industry, and growth in consumption of donkey milk by health conscious consumers fuel the global donkey milk market. On the other hand, lack of awareness regarding donkey milk and its high cost impede the growth to some extent. However, surge in social media awareness is expected to offer an array of opportunities in the industry.

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The key players profiled in the donkey milk industry report include: Asinus Atlanticus S. A.
Dolphin IBA, Donna Tina Farm
Eurolactis Italia Srl
Golden Donkeys Farm
Hellenic Asinus Farms
Stephenson Group Ltd
The Donkey Dairy PTY LTD

The White Sea & Baltic Company Limited Vro Enterprises.

The global donkey milk market report is analyzed across application, form, and region. On the basis of application, the cosmetics and personal care segment accounted for more than three-fourths of the total market share in 2019, and is projected to retain its dominance during the forecast period. The food and beverages segment, on the other hand, would manifest the fastest CAGR of 10.4% from 2021 to 2027.

On the basis of form, the powder segment contributed to nearly two-thirds of the total market revenue in 2019 and is expected to rule the roost by 2027. Simultaneously, the liquid segment is expected to grow at the fastest CAGR of 10.3% from 2021 to 2027.

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On the basis of region, Europe garnered the major share in 2019, garnering nearly half of the global donkey milk market. At the same time, the market across Asia-Pacific would register the fastest CAGR of 11.5% from 2021 to 2027. The other two provinces discussed in the report include North America and LAMEA.

## Covid-19 scenario-

- The outbreak of covid-19 led to increase in sales of donkey milk, due to its highly nutritious properties such as vitamins, minerals, protein, iron, and others.
- •At the same time, as people are getting inclined toward organic skin care products, the demand for donkey milk, as a key ingredient, seemed to rise in the cosmetics and personal care industry.

## Key Findings Of The Study

- •Based on application, the donkey milk market is bifurcated into cosmetics & personal care and food & beverages. Cosmetics & personal care constitute a major donkey milk market share; however, the food & beverages segment is projected to experience growth at the highest CAGR during forecast period.
- •Dn the basis of form, the donkey milk market is categorized into liquid and powder. The powder segment holds the largest market share, accounting for around 63.5% of the total revenue in 2019, followed by liquid segment.
- •By region, Europe accounted for highest market share in 2019, and is expected to grow at a CAGR of 8.1%.

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