

Smart Education and Learning Industry – Global Analysis and Market Overview | 2024

The global smart education and learning industry offer comprehensive data & analysis on trends, competitive landscape, & regional opportunities in the market.

PORTLAND, PORTLAND, OR, UNITED STATE, November 24, 2021

/EINPresswire.com/ -- Increased acceptance of e-learning in corporate & academic set-ups, proactive government initiatives for the promotion of e-learning in the developing markets, technological advancements in smart education & e-

learning, growth in number of mobile learning applications majorly contribute towards the growth of the market. However, factors such as security & privacy concerns and high cost of implementation hamper the growth of the [smart education and learning industry](#).

According to a recent report published by Allied Market Research, the global smart education & learning industry was valued at \$240 billion in 2017, and is projected to reach at \$994 billion by 2024, growing at a CAGR of 22.7% from 2018 to 2024. In 2017, the educational content segment accounted for the highest revenue share in the smart education & learning industry.

Download Sample Report (Get Full Insights in PDF - 269 Pages) at:

<https://www.alliedmarketresearch.com/request-sample/375>

Some of the key market players profiled in the report include Adobe Systems Incorporated, Educomp Solutions Ltd., NIIT Limited, Smart Technologies, Inc., Blackboard, Inc., Ellucian Company L.P., Saba Software, Inc., Unit4, Desire2Learn Corporation Ltd., and Cisco Systems, Inc.

Based on component, the educational content segment dominated the global industry in 2017, and is expected to continue this trend during the forecast period, owing to the emergence of digital learning libraries and increase in emphasis on personalized learning. Furthermore, the



services segment is expected to grow at the highest CAGR during the forecast period, owing to an increase in adoption of the software-as-a-service trend.

The global smart education & learning industry was led by the academics segment in 2017, and is projected to maintain its dominance during the forecast period. However, the corporate segment is expected to witness the highest growth, owing to surge in adoption of smart education & learning to impart corporate training through a range of online training courses.

In 2017, the global industry was dominated by the virtual instructor-led training segment, and is expected to remain dominant during the forecast period. However, the adaptive learning segment is expected to witness the highest growth, owing to increase in need for individualized learning.

Thanks for reading this article; you can also get an individual chapter-wise section or region wise report versions like North America, Europe, or Asia.

For Purchase Inquiry: <https://www.alliedmarketresearch.com/purchase-enquiry/375>

If you have any special requirements, please let us know and we will offer you the report as per your requirements.

Lastly, this report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

Similar Reports:

1. [Virtual Training and Simulation Market](#)
2. [Learning Management System \(LMS\) Market](#)

About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP, based in Portland, Oregon. AMR provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

AMR launched its user-based online library of reports and company profiles, Avenue. An e-access library is accessible from any device, anywhere, and at any time for entrepreneurs,

stakeholders, and researchers and students at universities. With reports on more than 60,000 niche markets with data comprising of 600,000 pages along with company profiles on more than 12,000 firms, Avenue offers access to the entire repository of information through subscriptions. A hassle-free solution to clients' requirements is complemented with analyst support and customization requests.

David Correa
Allied Analytics LLP
+1 800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/557060673>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.