

Carr, Riggs & Ingram Announces Launch of New Website with Enhanced User Experience

ENTERPRISE, AL, UNITED STATES,
December 1, 2021 /EINPresswire.com/
-- Carr, Riggs & Ingram (CRI) invites
users to explore their newly launched
website offering convenient navigation,
rich functionality, and an enhanced
user journey to help create a seamless
end-to-end experience.



"We designed this website with user experience as our top priority," said <u>Cheryl Hunt</u>, the Director of Marketing and a partner at CRI. "Our hope is that the innovative design of the site provides an easier way for our audiences to learn and interact with our firm."

Website visitors can now explore CRI's innovative approach to full-service accounting and tailored client service with a new ease of access. During the redesign process, platform responsiveness and user-centric capabilities across all devices took the forefront of decision-making. The updated site offers a more in-depth look at CRI's content and resource library, with new features making navigation of the site smoother.

CRI is one of the fastest growing and forward-thinking CPA and advisory firms in the nation, practicing in more than 30 markets across 10 states. In addition to providing full-service accounting services such as accounting and auditing, tax, advisory, and client accounting services, the firm operates eight portfolio companies—Auditwerx (SOC reporting and IT audits), CRI Advanced Analytics (data analytics), CRI Capital Advisors (investment banking), CRI Solutions Group (management consulting), CRI TPA Services (retirement plan administration), Level Four Advisory Services (wealth management), Paywerx (payroll management), and The Preferred Legacy Trust Company (trust and estate services).

For more information on CRI and to view the new website, please click here. Visitors are encouraged to explore the site's features and connect with CRI on LinkedIn.

About Carr, Riggs & Ingram, LLC

CRI is a CPA and advisory firm located in more than 30 markets throughout Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, New Mexico, North Carolina, Tennessee, and Texas.

CRI's industry specializations include construction, government, banking/financial institutions, healthcare, insurance, not-for-profit, manufacturing, and distribution. CRI offers traditional and specialized services, including audit and assurance, business consulting and support, forensic accounting, IT auditing, retirement plan auditing, SEC compliance, business valuation, tax planning, and trusts and estates work. Additionally, CRI's portfolio companies deliver service organization control (SOC) reports, data analytics, investment banking, business consulting, retirement administration services, wealth management, payroll management, and trust and estate services. CRI is a top 25 nationally ranked accounting firm. For additional information, please visit CRIcpa.com.

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