

Lavi Industries Sets the New Standard with Longer Retractable Belts on Stanchions and Safety Barriers

Creates more efficient and flexible queuing solutions with its Beltrac Stanchions.

VALENCIA, CA, UNITED STATES,
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EINPresswire.com/ -- Lavi Industries,
the most trusted leader in queuing for
over 40 years, is moving to longer
retractable belts for its queuing
stanchions and barrier systems. This
change comes after Lavi's
determination that longer belt systems
create greater flexibility, efficiency, and



People are guided through an airport queue with retractable belt stanchions

aesthetics for users. The Beltrac® <u>stanchion</u>—used throughout the world in stores, public venues, transportation hubs, and more—will now feature 10-foot and 15-foot belt systems, replacing the prior standard of 7-foot and 13-foot belts.



As the industry leader, Lavi Industries is responding with more versatile queuing and barrier solutions."

> Perry Kuklin, Director of Marketing, Lavi Industries

With current health concerns, business owners and facility operators are taking measures to increase public safety and improve the customer experience. With larger queuing areas, changing business layouts, and unpredictable customer flow, Lavi's shift to longer belts creates a more adaptable approach to queuing, and a more cost-effective one.

The longer belts require fewer stanchions, decluttering queuing areas while providing much needed flexibility as crowd volumes ebb and flow. The longer lengths will apply to all Beltrac Retractable Belt barriers, including the Emergency Breakaway Belts—a feature unique to the Lavi brand and heavily depended upon in public queues where emergency egress is needed.

While the versatility of Lavi's stanchions improve with their added belt length, the belts' already

high-quality appearance and functionality remains the same, providing backwards compatibility with all existing Beltrac queue and barrier systems. Standard belt colors and custom messaging continue to be available, making it seamless to integrate into current queuing systems.

Perry Kuklin, Director of Marketing for Lavi Industries, commented: "One constant in today's brick and mortar environment is the ever-changing



Woman exits an airport security queue surrounded by stanchions

landscape of the customer journey. As the industry leader, Lavi Industries is responding with more versatile queuing and barrier solutions."

About Lavi Industries: Based in Valencia, California, Lavi Industries is the premier provider of queue management and crowd control solutions in the Americas. For over 40 years we've helped organizations across the globe improve their customers' experience by effectively organizing people's journeys in, through, and out of their facilities. For more information visit: www.lavi.com.

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