

India Male Grooming Products Market Size, Demand, Growth, Trends, Share and Forecast 2021-2026

The India male grooming products market is expected to exhibit moderate growth during 2021-2026.

SHERIDAN, WYOMING, UNITED STATES,
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EINPresswire.com/ -- According to IMARC Group latest report titled "India Male Grooming Products Market: Industry Trends, Share, Size, Growth,

Opportunity and Forecast 2021-2026", the market is currently witnessing strong growth. The [Male Grooming Products market in India](#) to exhibit moderate growth during the next five years. Male grooming products are consumer goods utilized for maintaining personal hygiene and improving physical appearance. Some of these products include shaving creams, aftershave lotions, serums, face masks, colognes, shampoos, and deodorants. With evolving grooming patterns across India, the male population has become more image-conscious, which is contributing to the rising demand for male grooming products.



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As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the purchase behaviours of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Market Trends:

The India male grooming products market is being driven by the rising image consciousness, inflating disposable incomes and changing lifestyles of consumers. Moreover, the increasing influence of social media and the expansion of the e-commerce industry are positively contributing to the market growth. This is further supported by the outbreak of coronavirus disease (COVID-19), which has prompted several male grooming brands to make their products

available through online platforms. Other factors, such as aggressive promotional activities by leading brands and celebrity endorsements, are creating a positive outlook for the market in the country.

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India Male Grooming Products Market Segmentation:

Our report has categorized the market based on region, product, price range and distribution channel.

Market Breakup by Product:

- Male Toiletries
- Electric Products
- After Shave Lotions
- Others

Market Breakup by Price Range:

- Mass Products
- Premium Products

Market Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Pharmacy Stores
- Online Stores
- Others

Market Breakup by Region:

- North India
- West and Central India
- South India
- East India

Key highlights of the report:

- Market Performance (2015-2020)
- Market Outlook (2021-2026)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

We are updating our reports, If you want latest primary and secondary data (2021-2026) with

Cost Module, Business Strategy, Competitive landscape, etc. Click request free sample report, the report will be delivered to you in PDF format via email within 24 to 48 hours after the payment confirmation.

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