

Pro AV Market Size, Outlook , Industry Growth, Statistics, Demand, Analysis and Forecast 2021 to 2026

The global pro AV market grew at a CAGR of around 11% during 2015-2020. IMARC Group expects the market to continue its strong growth during 2021-2026.

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EINPresswire.com/ -- According to IMARC Group latest report titled "Pro AV Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026", the market grew at a CAGR of around 11% during 2015-2020. The global [pro AV market size](#) to

continue its strong growth during the next five years. Pro audio/visual (AV) is an advanced interaction system installed for advertising, commercial sharing, and marketing. It uses electronic displays to deliver web content, videos, graphics and texts in private and public spaces. It consists of lighting and sound devices, video conferencing systems, digital signages, companion whiteboard recording equipment and projector systems. These components help in improving the overall communication and connectivity between the users and are also utilized for classroom and office presentations and on-site product demonstrations. As a result, pro AV finds widespread applications across several industries, including hospitality, education, corporate and retail.

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the purchase behaviours of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Request to get the sample report: <https://www.imarcgroup.com/pro-av-market/requestsamplereport>

Market Trends:



Pro AV Market

Rapid urbanization, along with the significant growth in the education industry, is primarily creating a positive outlook for the market. Pro AV is widely adopted for smart learning by schools, universities, and various academic institutes. Furthermore, pro AVs are installed in shopping complexes, exhibition halls, stadiums and hotels to attract consumers' attention and influence their buying decisions, thereby strengthening the market growth. Moreover, several technological advancements, such as the integration of pro AV with cloud-computing systems and the Internet of Things (IoT), are also catalyzing the market growth. These technologies are effective for conferences, collaborations, live events, security and surveillance. Besides this, the development of 360-degree cameras, drones and virtual reality (VR) systems to offer specialized content and the improvements in the telecommunication infrastructure are anticipated to further drive the global market in the coming years.

Explore full report with table of contents: <https://www.imarcgroup.com/pro-av-market>

Competitive Landscape with Key players:

The report has also analysed the competitive landscape of the market with some of the key players being.

- Anixter International Inc.
- AVI Systems Inc.
- AVI-SPL Inc.
- Biamp Systems LLC
- CCS Presentation Systems LLC
- Eord Audio-Video Systems LLC
- New ERA Technology Inc.
- Professional Audio Visual Ltd.
- Solutionz Inc.
- Telarent Leasing Corp.
- Vistacom Inc.

Pro AV Market Segmentation:

Our report has categorized the market based on region, solution, distribution channel and application.

Market Breakup by Solution:

- Products
 - oDisplay
 - oAV Acquisition and Delivery Products
 - oProjectors
 - oSound Reinforcement Products
 - oConferencing Products
 - oOther Products
- Services
 - oInstallation Services

- o Maintenance Services
- o IT Networking Services
- o System Designing Services
- o Other Services

Market Breakup by Distribution Channel:

- Direct Sales
- Distributors

Market Breakup by Application:

- Home Use
- Commercial
- Education
- Government
- Hospitality
- Others

Market Breakup by Region:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

Key highlights of the report:

- Market Performance (2015-2020)
- Market Outlook (2021-2026)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

We are updating our reports, If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Competitive landscape, etc. Click request free sample report, the report will be delivered to you in PDF format via email within 24 to 48 hours after the payment confirmation.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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