

Coconut Water Market Trends, Demand and Business Opportunities 2021-2026

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STE R SHERIDAN, WYOMING, UNITED STATES, November 26, 2021

/EINPresswire.com/ -- According to IMARC Group's latest report, titled "[Coconut Water Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026](#)", the global coconut water market reached a value of US\$ 4.57 Billion in 2020. Coconut water is the naturally occurring clear liquid found inside green and unripe coconuts. It has a nutty and sweet flavor that serves as a refreshing and low-calorie beverage. Coconut water acts as a rich source of various natural electrolytes, such as potassium, sodium, calcium, magnesium, etc., that aid in improving heart health, reducing high blood pressure levels, lowering blood sugar, enhancing metabolism, etc. It also acts as a good source of cytokines and phytohormones, which exhibit several properties, including anti-carcinogenic, antiaging, antithrombotic, etc.



Coconut Water Market

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The high prevalence of numerous lifestyle disorders, such as obesity, diabetes, cardiovascular ailments, etc., and shifting consumer preferences from carbonated beverages to healthier drinks are driving the coconut water market. Furthermore, the rising consumer awareness towards the various health benefits associated with coconut water is also bolstering the product demand. Additionally, the wide availability of coconut water in portable packaging solutions, such as bottles and tetra packs for on-the-go consumption, is catalyzing the market growth. Apart from this, the elevating demand for organic and clean-label coconut water with GMO-free, allergen-

free, and zero preservative content is expected to fuel the market growth over the forecasted period. Looking forward, IMARC Group expects the global coconut water market to reach a value of US\$ 12.13 Billion by 2026, exhibiting a CAGR of 17.12% during 2021-2026.

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviors of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Competitive Landscape with Key Players:

All Market Inc.
Amy & Brian Naturals
C2O Pure Coconut Water LLC
Celebes Coconut Corporation
Edward & Sons Trading Co Inc,
Harmless Harvest Inc.
PepsiCo Inc.
Pulse Beverage Corp
The Coca-Cola Company

Market Segmentation:

Breakup by Type:

Sweetened
Unsweetened

Breakup by Flavour:

Plain
Flavoured

Breakup by Form:

Coconut Water
Coconut Water Powder

Breakup by Packaging:

Carton
Bottles
Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Convenience Stores
Online Retail Stores
Others

Breakup by Region:

North America (United States, Canada)
Europe (Germany, France, United Kingdom, Italy, Spain, Others)
Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
Latin America (Brazil, Mexico, Others)
Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Others)

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Figures: <https://www.imarcgroup.com/coconut-water-market>

We are updating our reports, If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2015-2020)
Market Outlook (2021-2026)
Market Trends
Market Drivers and Success Factors
The Impact of COVID-19 on the Global Market
Value Chain Analysis
Structure of the Global Market
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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