

Private Tutoring Market Report 2021-26: Size, Share, Trends, Scope, Demand and Opportunity

SHERIDAN, WYOMING, UNITED STATES, December 1, 2021 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "Private Tutoring Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026," the [global private tutoring market](#) exhibited strong growth during 2015-2020. Looking forward, the market is expected to grow at a CAGR of around 8% during 2021-2026.



We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Private tutoring or supplementary [education](#) refers to an organized set of educational activities performed out of school or at other educational institutions. It is delivered separately from the mainstream education system with the primary objective of improving the students' academic performance based on one-to-one instructions. Private tutoring can be provided to students of all age groups to enhance their reading, writing, and analytic skills and to learn new languages. It also offers a personalized approach and pace to the learners for coping with academics with fewer distractions, increased intrinsic motivation, and improved performance at school.

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Market Trends

The growing adoption of online private tutoring with the emerging trend of [microlearning](#) is one of the key factors driving the market growth. Furthermore, the rising efforts of private tutoring institutions for addressing the knowledge gaps in students with more adaptive and personalized

approaches are also augmenting the global market. Additionally, rapid digitalization in the education sector, along with the emergence of online tutoring-based software applications, is also propelling the market growth. Furthermore, the rising integration with artificial intelligence (AI), virtual reality (VR), and gamification solutions with private tutoring services, has also catalyzed the global market. In addition to this, the growing expenditure capacities of the consumers and increasing academic competition among students are further expected to drive the market for private tutoring.

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List of Key Companies Covered in this Market Report:

Ambow Education
American Tutor Inc.
Chegg Inc.
Club Z! Inc.
Daekyo Co. Ltd.
com
EF Education First Co. Ltd.
Huntington Learning Centers Inc.
iTutorGroup Inc. (Ping An)
Kaplan Inc. (Graham Holdings Company)
New Oriental Education & Technology Group Inc.
Tal Education Group

The report has segmented the market on the basis of learning method, course type, application, end user and geography.

Breakup by Learning Method:

Online
Blended
Others

Breakup by Course Type:

Curriculum-Based Learning
Test Preparation
Others

Breakup by Application:

Academic Training

Sports Training
Art Training
Others

Breakup by End User:

Pre-School Children
Primary School Students
Middle School Students
High School Students
College Students
Others

Breakup by Geography:

North America (U.S. & Canada)
Europe (Germany, United Kingdom, France, Italy, Spain, Russia, and Others)
Asia Pacific (China, India, Japan, South Korea, Indonesia, Australia, and Others)
Latin America (Brazil, Mexico)
Middle East & Africa
Key highlights of the report:

Market Performance (2015-2020)
Market Outlook (2021- 2026)
Porter's Five Forces Analysis
Market Drivers and Success Factors
SWOT Analysis
Value Chain
Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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