

Phobio Named National Trade-In Provider for Motorola

Phobio is managing the smartphones trade-in program as part of Motorola's commitment to creating sustainable products and services.



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EINPresswire.com/ -- [Phobio](#), the

premier trade-in service for mobile

operators and iconic consumer electronics brands, has been named the national trade-in provider for Chicago-based telecommunications giant [Motorola](#). The new program, which was recently launched, allows consumers to trade in their existing smartphones when purchasing a new Motorola device via an online trade-in platform built and facilitated by Phobio.

"We are thrilled to be working with Motorola to give their customers a simple and quick way to trade-in their old device when they are ready to upgrade to a new one" said Stephen Wakeling, Phobio CEO. "Phobio is dedicated to contributing to an earth-friendly circular economy and Motorola's mission to increase the reuse and recyclability of their products makes them an inspiring and like-minded partner."

The new trade-in program with Phobio is the latest addition to Motorola's robust environmental plan, which includes environmentally-preferred and recycled materials in their device design; reduced packaging; recycling programs; using clean, renewable sources of energy and Green Buildings. This partnership reflects an alignment in sustainability goals as Phobio is dedicated to offering earth-friendly trade-in programs to all types of industries and products, and giving consumers the opportunity to increase their purchasing power while creating less waste.

Denny Juge

Phobio

+1 5124664669

denny.juge@phobio.com

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