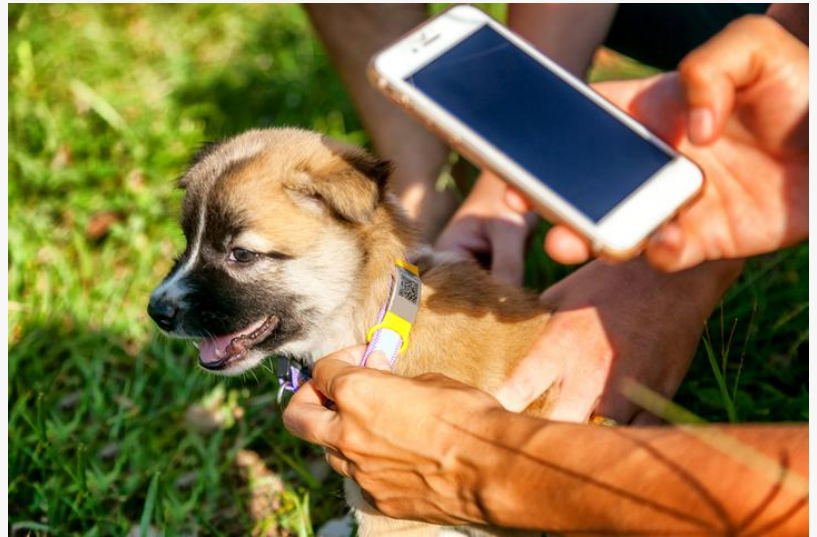


Smart Connected Pet Collar Market Overview 2021-2026, Industry Size, Share, Trends and Forecast

SHERIDAN, WY, UNITED STATES,
December 1, 2021 /EINPresswire.com/
-- According to the latest report by IMARC Group, titled, "[Smart Connected Pet Collar Market](#) : Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026", the smart connected pet collar market exhibited XX growth during 2015-2020 and expects the market to grow at a CAGR of XX% during 2021-2026.

Smart connected pet collars refer to collars that are wirelessly connected to smartphones and provide various

insights, such as the temperature, heart rate, position, location, etc., of pets. They also aid in theft prevention, promote good behavior, and help in maintaining overall fitness in pets. Smart connected pet collars are integrated with data collection and processing functions, including location [monitoring](#) programs, tracking sensors, the global positioning system (GPS), etc. As they are waterproof, convenient, and comfortable, smart connected pet collars are widely utilized across the globe.



Smart Connected Pet Collar Market

Report Metric

Historical: 2015-2020

Base Year: 2020

Forecast Year: 2021-2026

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviours of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the

impact of this pandemic.

Smart Connected Pet Collar Market Trends:

The growing adoption of pets and the increasing prevalence of zoonotic diseases are driving the smart connected pet collars market. These collars track nutrition intake, sleep patterns, and calories burnt by the pet. Furthermore, the rising need for maintaining pet health and supervising daily tasks represents another growth-inducing factor. Moreover, the escalating utilization of technologically advanced features, such as a built-in microphone speaker and a camera mounted on the collar, is also augmenting the product demand. Besides this, various key players are incorporating geophone settings, LED warning lights, barking detection algorithms, etc., which is further propelling the market growth. Apart from this, the growing investments in research and development (R&D) activities and increasing animal healthcare expenditures are expected to [fuel](#) the global market for smart connected pet collars over the forecasted period.

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Global Smart Connected Pet Collar Market 2021-2026 Analysis and Segmentation:

Competitive Landscape:

The competitive landscape of the market has been studied in the report with the detailed profiles of the key players operating in the market.

Eureka Technology Partners, FitBark Inc., Garmin Ltd., Mars Incorporated, PetPace, Radio Systems Corporation, RAWR Inc, Scollar Inc., Tractive and Wagz Inc.

The report has segmented the market on the basis on pet type, application and sales channel.

Breakup by Pet Type:

Cat
Dog

Breakup by Application:

GPS Location Monitoring
Activity and Health Monitoring
Multi-purpose Monitoring
Others

Breakup by Sales Channel:

Offline

Online

Breakup by Region:

North America: (United States, Canada)

Asia Pacific: (China, Japan, India, South Korea, Australia, Indonesia, Others)

Europe: (Germany, France, United Kingdom, Italy, Spain, Russia, Others)

Latin America: (Brazil, Mexico, Others)

Middle East and Africa

Ask Analyst for Customization and Explore Full Report with TOC & List of Figure:

<https://bit.ly/3HYjM9g>

If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours of receiving full payment.

Key highlights of the report:

Market Performance (2015-2020)

Market Outlook (2021- 2026)

Porter's Five Forces Analysis

Market Drivers and Success Factors

SWOT Analysis

Value Chain

Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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Deodorants Market Report 2021-2026: <https://bit.ly/3FTynB0>

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Elena Anderson

IMARC Services Private Limited

+1 631-791-1145

[email us here](#)

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