

Recliner Chair Market: Report Forecasts The Impact Of COVID-19 Pandemic On Business And Future Opportunity

According to a new report, Recliner Chair Market by Type, Usage, Material, Distribution Channel: Global Opportunity Analysis and Industry Forecast, 2021–2030

PORTLAND, OREGON, UNITED STATES, November 30, 2021 / EINPresswire.com/ -- Allied Market Research published a new report, titled, "Recliner Chair Market" The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's



Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.



Elderly population as well as children who are not able to go out during the COVID-19 outbreak. Thus they prefer recliner chairs to relax themselves and experience comfort."

Shankar Bhandalkar

Access Full Summary

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The recliner chair market is experiencing growth with increase in the demand for comfortable and luxury products. Majority of the working people are making these recliners their first choice for resting instead of any other chair. Elderly people, who spend most of their time staying indoors, are getting huge benefit from these recliner chairs which provide their knees a perfect angle to rest and their

back to be in correct position. Hospitals and other healthcare areas like yoga and gym centers are also purchasing these relaxing chairs for their patients and clients to give them an overall reliving experience.

Although the basic features of a recliner are having an adjusting lever, a footrest, comfortable material and compact structure, some other companies are looking forward to add more features in their product which will not only give their consumers a variety of options to choose from but will also set them apart in the market in terms of competition.

Some other features included by other manufacturers are in built Bluetooth connectivity, plush fabric, soft comfortable cushioning, and reduction in weight. Such innovations are expected to boost the demand for recliner chairs thus fostering the market growth.

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However, the price proposed by the market are on the higher side which sometimes categorize recliner chairs in luxury category, which are not preferred by developing countries.

COVID-19 Impact analysis

☐ The recliner chair market is expected to experience growth during the COVID-19 outbreak. ☐ As people are working from home with long working hours, there are many health problems associated with extended sitting such as neck and back pain, increased joint pain, increased heart problems and stress. All these health issues are solved by a recliner chair which provides relieving effect to the consumer, minimizing the pain and stress levels and improving blood circulation.

The key market players profiled in the report include Ashley Furniture Industries, Inc., La-Z-Boy,Inc., American Leather, Jinkun Furniture Co., Ltd., Ekornes ASA, Natuzzi.

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Key Benefits of the Report

☐ This study presents the analytical depiction of the RECLINER CHAIR industry along with the current trends and future estimations to determine the imminent investment pockets.
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$\ \square$ The report presents information related to key drivers, restraints, and opportunities along with
detailed analysis of the RECLINER CHAIR market share.
☐ The current market is quantitatively analyzed from 2020 to 2028 to highlight the RECLINER
CHAIR market growth scenario.
☐ Porter's five forces analysis illustrates the potency of buyers & suppliers in the market.
☐ The report provides a detailed RECLINER CHAIR market analysis based on competitive intensity
and how the competition will take shape in coming years.

Related Reports:

- ☐ Massage Chairs Market Analysis, Segments, Growth and Value Chain 2027
- ☐ Fabric Chairs Market Growing Rapidly with Significant CAGR From 2020-2027
- ☐ Ergonomic Office Chair Market to Witness a Pronounce Growth During 2027

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David Correa
Allied Analytics LLP
+1 800-792-5285
email us here
Visit us on social media:
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