

How Building Product Manufacturers Can Unlock Potential With the Right Online Presence

Together, Concora and Venveo provide end-to-end digital solutions to help building product manufacturers (BPMs) build an online presence that drives results.

ATLANTA, GA, USA, November 30, 2021 /EINPresswire.com/ -- Concora, a SaaS brand known for

“

We know that our solutions help our commercial customers drive greater revenue from the product specification process, and Venveo is well-versed on reaching the right audience with our web experience.”

Eric Snyder

creating the very first web experience specifically built for architects, engineers, contractors and designers, and Venveo, a digital marketing agency dedicated the same audience, today announced a partnership that will provide end-to-end solutions to help building product manufacturers (BPMs) build an online presence that drives results.

“At Venveo, we believe a manufacturers’ online presence should be their best salesperson,” said Zach Williams, Founder and CEO of Venveo. “That is why we are excited to collaborate with Concora to help manufacturers see a

return from their online efforts as they grow leads, drive sales and outperform their competition.”

The partnership will build on Concora’s mission to power the new way of doing business online for building product manufacturers. A solid and reliable website often translates into a better customer experience, higher quality leads and more product specifications.

“With Venveo partnering with manufacturers to drive more leads to their websites, our goal is to ensure that their audience can easily find all of the relevant product data needed to specify products when they get there,” said Eric Snyder, CEO of Concora.

“We know that our solutions help our commercial customers drive greater revenue from the product specification process, and Venveo is well-versed on reaching the right audience with our web experience.”

As part of the partnership, BPMs will gain access to a one-stop-shop for all of their digital

marketing needs without the need for an internal marketing team. Whether looking for a full website redesign or a way to generate more brand awareness and higher quality leads, BPMs will be excited to take advantage of the best of these companies.

Concora and Venveo will also collaborate on a webinar series to educate BPMs on the buyer journey and creating the best online experience that garners brand loyalty, customer trust and increased revenue.

[About Concora](#)

Building product manufacturers choose Concora Spec to create a web experience that drives more product specifications. Our technology is known for increasing sales by making the online specification process easy for architects, engineers, contractors and designers.

[About Venveo](#)

Venveo is a digital marketing agency that specializes in the building materials industry. We use our knowledge of products, construction practices and the channel to help our clients grow their sales by improving their online presence.

Candace Shackelford

Concora

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/557326138>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.