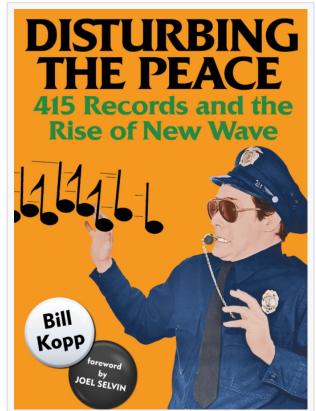


## Disturbing the Peace: 415 Records and the Rise of New Wave, The Story Behind the Groundbreaking Indie Label 415 Records

New Book By Bill Kopp! 362 pages, paperback; featuring nearly 300 images in color and b&w

ASHEVILLE, NC, USA, November 30, 2021 /EINPresswire.com/ -- A new book, Disturbing the Peace tells the story of groundbreaking indie label 415 Records. The label founded by Howie Klein influenced other labels to follow, and it released eradefining singles, EPs and albums.

In the late '70s and early to mid 1980s, San Francisco was a creative incubator, bringing forth all manner of new music acts. Ground zero for the scene was the Mabuhay Gardens, home to huge barrels of popcorn, once-a-week spaghetti nights, colorful emcee Dirk Dirksen, and punk/new wave bands from all over the Bay Area. Concert booker and renegade radio deejay Howie Klein joined with Aquarius Records owner Chris Knab to launch a record label in support of that scene.



Bill Kopp - 'Disturbing the Peace: 415 Records and the Rise of New Wave'

Measured in strictly commercial terms, 415 Records was at best a modest success. But then, for Klein and his founding partner Chris Knab (owner of the city's Aquarius Records shop), financial gain was never the primary goal. Ask him about his objectives, and he'll tell you: "F-U-N," he'll say. "It was all about fun."

But 415 Records would have a lasting impact, one that extended far beyond the minor chart action that a few of the label's artists achieved. Klein and his cohorts established new ways of doing business in the music industry, and were at the forefront of a resurgence of independent labels.

Disturbing the Peace: 415 Records and the Rise of New Wave is Bill Kopp's chronicle of the groundbreaking independent record label founded by Howie Klein & Chris Knab, featuring the

stories of Romeo Void ("Never Say Never," "A Girl in Trouble"), Red Rockers ("China," "Shades of 45"), Translator ("Everywhere That I'm Not"), Wire Train ("Chamber of Hellos," "Skills of Summer"), Roky Erickson ("If You Have Ghosts," "I Walked with a Zombie"), The Nuns, Pearl Harbor and Explosions and nearly two dozen other bands.

Featuring a foreword from Joel Selvin (Hollywood Eden) and based on Bill Kopp's nearly 100 interviews with the artists, industry execs, producers, friends, rivals, onlookers, journalists and hangers-on, Disturbing the Peace also features hundreds of photos and memorabilia from the archives of those who were there.

Advance praise for Disturbing the Peace:

"In the late 1970s, indie labels popped up all over America, forming an underground network that altered the course of musical history. Each one had a vision, characters and a story of DIY ingenuity, but those were overlooked as their bands took the spotlight. Trouser Press worked a lot

There was a strong visual component to The Units' live performance, one deeply informed by the multificiciplinary arts seene. The visuals and collaborations with non-musical artists weren't thought of as an add on. The music and visuals, Ryser says, were "similarneous and complementary." One of The Units' most significant collaborations was with fashion designer largen Lell. German-born, Japan-based, Lell commissioned The Units to create a constructs for one of his shows in Japan. Most mothly in the Bay Area, The Units staged a performance piece in the display solvious of IC Demonstry, document nearly.

weccord says that times were an important part or the Units' we stokes. "We projected them simultaneously as we played live," the says, "We considered the first to be another hand member, in a sense," Ryser created many of those litten himself; it showed the "Units Training Films" at film fearitush and other on-music venues as we Webber emphasizes that these films were not "light shows. They were create specifically to augment the music and lyvies, and were an integral part of what were doing." She emphasizes that The Units were unique in the Bay Area in the multimodal aurometa to merformance.

An early friend and supporter of the band, Chris Knab helped out in a number of ways. "He had a very large VHS film collection," Webber recalls. "We would go to his house and shoot parts of movies off his VHS machine to use for The Units films." Scott and Rachel were good friends with many of their musical compatriots.





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off the bill after the first night.

Edwin Heaven made the most of it. "He turned around and made [our] gettin fired into a PR move." Varmey says. In response to the cancellation, someone had telected a billhoard advertising the Blondle-Nuns shows, scrawling "To Hell wint I of IV Middled" across it. Heaven appended another message to the sign. "Fire show.

The band soon met Howie Klein, a kindred spirit not only for his love of pur but for his shared New York roots (Olener and Detrick were from New York). "Be Olener used to harass Howie relentlessly all the time," laughs Escovedo, "trying: badger him about how great The Nuns were: "Put out a record!" "Write a review!" I would litted fright plan group."

ggg on bits with the Kamones, styran Ferry, and other big halmes. The band als traveled to L.A. where they shared bills with the likes of Milk 'N' Cookies and Th Dictators.

The Nuns were helped by the fact that — unlike other Bay Area punk band

The Nurs were helped by the fact that — unlike other Bay Area punk bands such as Crime — they were getting some professional advice. Edwin Heaven was well-known in the city for his work publicizing The Tubes. "He knew how to get a band mentioned in the newspapers and build up popularity," says Howie.

Dead Kennedys' Jello Biafra had seen those write-ups, "with all those phot of Jennifer Miro plastered on the cover." So when he first saw The Nuns live on stag he was surprised. "Not only does she not sing all the songs," he discovered, "but n one, but two dudes do most of the words instead!"

bigger crowd. "That wasn't really necessary, but it was quite a visual," he notes. "And people remember that kind of thing."

As The Nurs continued to grow in popularity, Bill Graham took notice, actually expressing interest in managing the punk band. "But Bill was offended by their song. 'Decedent Joe," "Howle says, Graham approached Howle about it. "He

Bill Graham meant the world. He was a bigger deal than anything that these bands could hope for," Howie emphasizes.

Bill The Nuns spoke with one voice, Howie says. "They refused to do it. The solution of t

After saying that he was proud of The Nuns for their principled stand, Howi pauses a beat. "I mean, they were high all the time, so they made a decision... but don't know if they made the rational decision."



Bill Kopp - 'Disturbing the Peace: 415 Records and the Rise of New Wave'

with Howie Klein and San Francisco's pioneering 415 label, but I really didn't know much about the company. Thanks to Bill Kopp's definitive 'Disturbing the Peace,' now I do." - Ira Robbins, cofounder of Trouser Press magazine

"The direct line leading from San Francisco's psychedelic hippie-band era of the '60s to the city's punk and new wave movement of the late '70s-'80s has never been drawn this clearly - or with this much sheer elation - before. Although they might seem to have little in common musically, philosophically or stylistically, 415 Records bands like Romeo Void, The Nuns, Translator and SVT (whose bassist, Jack Casady, had been in the earlier era's Jefferson Airplane and Hot Tuna) followed the same guiding DIY principles, rebelliously eschewing a craving for mainstream success in favor of fomenting a true cultural revolution. 'Disturbing the Peace' is more than just another profile of a local rock scene or record label - it's the story of a seismic shift, and the

passions of the people who created it." - Jeff Tamarkin, author of Got a Revolution! - The Turbulent Flight of Jefferson Airplane

"By sweeping together the minutiae of one particular music scene - San Francisco in the late 70s and early 80s, when 415 Records began and flourished - Bill Kopp manages to remind us of the way punk and alternative music blossomed into cultural forces influencing the 90s and beyond. Yes, it really happened: dozens and dozens of bands, club hoppers, radio hounds and record store geeks built and maintained a scene without the internet. This devourable, fanatically researched document is indispensable for those who were there and will gall into jealousy those who weren't." - Karen Schoemer, author of Great Pretenders: My Strange Love Affair with 50s Pop Music

## From the author's afterword:

415 Records was special. Not only did it capture the zeitgeist of the music scene in one of the world's most creatively vibrant cities, but its launch, development and subsequent success served as an example (and sometimes object lesson) of the potential indie-to-major path charted by other labels to follow in its wake. And along the way, some great music got made.

More info about Disturbing the Peace: <a href="http://415book.com/">http://415book.com/</a>
Ordering information from HoZac Books: <a href="https://hozacrecords.com/product/disturbing-the-peace/">https://hozacrecords.com/product/disturbing-the-peace/</a>

More from author Bill Kopp: <a href="http://blog.musoscribe.com/">http://blog.musoscribe.com/</a>

## Bill Kopp:

With a background in marketing and advertising, Bill Kopp got his professional start writing for Trouser Press. After a stint as Editor-in-chief for a national music magazine, Bill launched Musoscribe in 2009, and has published new content every business day since then (and every single day since 2018). The interviews, essays, and reviews on Musoscribe reflect Bill's keen interest in American musical forms, most notably rock, jazz, and soul. His work features a special emphasis on reissues and vinyl. Bill's work also appears in many other outlets both online and in print. He also researches and authors liner notes for album reissues – more than 30 to date – and co-produced a reissue of jazz legend Julian "Cannonball" Adderley's final album. His first book, Reinventing Pink Floyd was published by Rowman & Littlefield in 2018, and in paperback in 2019. His second book, Disturbing the Peace: 415 Records and the Rise of New Wave, will be published in December 2021 by HoZac Books.

Disturbing the Peace will be published in December 2021 by HoZac Books. Bill Kopp is available for interviews, and PDF copies of the book are available for review. For inquiries, please contact info@415book.com

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