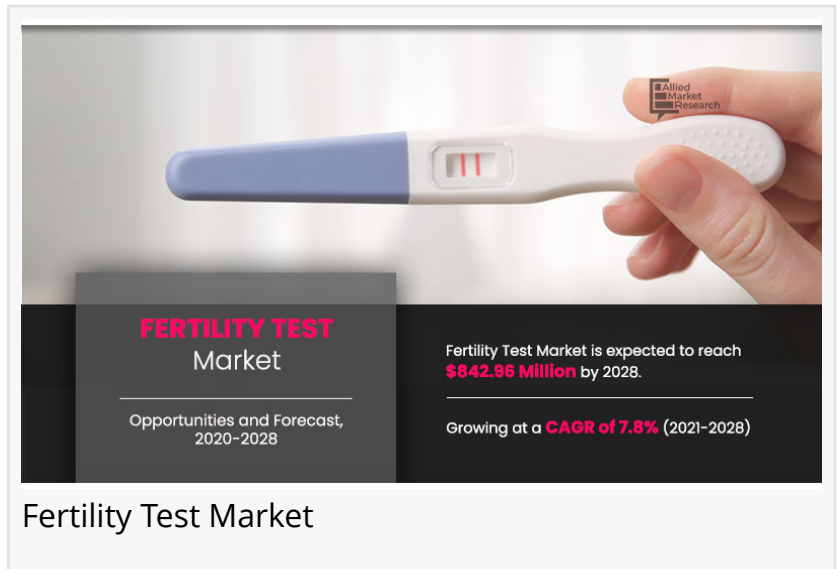


Boom times for Fertility Test Market, Projected to Reach \$ 842.96 Million, Claims AMR

On the other hand, fertility testing uses ovulation prediction tests. These test kits use test strips for the detection of specific hormones.

NE WIN SIVERS DRIVE, PROVINCE: - PORTLAND, UNITED STATES, December 2, 2021 /EINPresswire.com/ -- As per the report published by Allied Market Research, the global [Fertility Test Market](#) Size was accounted for \$462.23 million in 2020 and is expected to reach \$842.96 million by 2028, growing at a CAGR of 7.8% from 2021 to 2028.



Increase in awareness of fertility testing, launch of technologically advanced products with high accuracy, and declining fertility rates across the globe drive the global fertility test market.

However, high cost of fertility testing monitors and unproven accuracy of ovulation monitors in PCOS/PCOD patients hinder the market growth. On the contrary, sale of fertility testing devices via online platforms is expected to open lucrative opportunities for the market players in the future.

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Fertility Test Market by Product (Ovulation Prediction Kits, Fertility Monitors, and Male Fertility Testing Products), Mode of Purchase (OTC-based & Prescription-based), Application (Female Fertility)”

Allied Market Research

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<https://www.alliedmarketresearch.com/request-sample/11712>

Church & Dwight Co. Inc., Fairhaven Health LLC, Fertility Focus Limited, Geratherm Medical AG, HiLin Life Products Inc., Prestige Brands Holdings Inc., Quidel Corporation, Abbott Laboratories, UEBE Medical, and Advacare Pharma.

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- 1) The Covid-19 pandemic and followed by lockdown has affected several manufacturing industries.
- 2) The prolonged lockdown resulted in a disrupted supply chain and increased the prices of raw materials.
- 3) However, as the world has been recovering from the pandemic, the market is estimated to get back on track.

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Based on product, the market is classified into ovulation prediction kits, fertility monitors, and male fertility testing products. The ovulation prediction kits segment held the largest share in 2020, contributing to more than half of the market. However, the fertility monitors segment is estimated to register the highest CAGR of 8.5% during the forecast period.

On the basis of application, the market is divided into female fertility testing and male fertility testing. The female fertility testing segment dominated the market in 2020, accounting for around four-fifths of the market. In addition, the segment is projected to manifest the highest CAGR of 8.0% from 2021 to 2028.

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□The study provides an in-depth analysis of the Fertility Test Market along with the current trends and future estimations to elucidate the imminent investment pockets.

□It offers Fertility Test Market analysis from 2021 to 2028, which is expected to enable the stakeholders to capitalize on the prevailing opportunities in the market.

□A comprehensive analysis of four regions is provided to determine the prevailing opportunities.

□The profiles and growth strategies of the key players are thoroughly analyzed to understand the competitive outlook of the global Fertility Test Market growth.

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<https://www.alliedmarketresearch.com/purchase-enquiry/11712>

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Q1. What is the total market value of Fertility Test Market report ?

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